

DESIGN IMPACTS LIVES



WORDS FROM OUR PRESIDENT

Dear Industry Partners, Members and Friends,

It is an honor to be given the opportunity to represent the Pennsylvania West Chapter of ASID as President for the 2019-2020 term. The American Society of Interior Designers is an organization that continues to value its members, partners, and sponsors, as well as the impact design has on our lives.

Your presence in our design community is invaluable and you make it possible to offer our members a wonderful array of events such as continuing education, membership mixers, national student summit participation, ASID Showcase at the Pittsburgh Home & Garden Show, Design Speaker Series, our end of the year Gala, Student Career Days, the Post NeoCon event and the Holiday Luncheon. You inspire and promote the value of interior design every day with your loyalty and dedication to our chapter and we are sincerely grateful.

As a chapter, ASID Pennsylvania West has already been hard at work planning a year that is filled with learning, net-working, and giving back to our community. By continuing to work together, we can remain a chapter that thrives. How can you keep our chapter flourishing? Well, by becoming a member or an industry partner! As a member of a Chapter, Industry Partners have the opportunity to engage their local design community – to network and connect with other members, participate in leadership, or elevate visibility as a chapter sponsor. We hope once you get to know us, you will also be compelled to even join a committee - We're always looking for new volunteers to share their wonderful ideas!

Local Membership starts with completing an ASID Industry Partner Membership application with payment of \$515. This is submitted to ASID National, with 25% of the money coming back to benefit our local chapter. After obtaining your industry partner status, you may want to consider the benefits of the other sponsorship levels as outlined in this sponsorship benefits packet. In order to be more compatible with corporate budget structures, we have provided various payment options, including payment by credit cards. If you should choose a Platinum or Ruby Level Sponsorship, you will have the option to split the payment into two payments.

Join us as we continue to live out the mantra of "Design Impacts Life"!

Please do not hesitate to reach out to me with any questions at 412.335.5620. I look forward to continuing old friendships and creating new ones. Together, we can make this the best year yet!

Respectfully yours,

Amber Leddon,
Allied ASID President, ASID PA West

CHAPTER SPONSORSHIP OPPORTUNITIES



PLATINUM - \$4500

INCLUDES:

- PREMIUM BOOTH/TABLE LOCATION AT POST NEOCON SHOW AND HOLIDAY LUNCHEON
- RECOGNITION AT ALL CHAPTER EVENTS
- COMPANY LOGO INCLUDED IN ALL MONTHLY NEWSLETTERS
- COMPANY LOGO + LINK TO COMPANY WEBSITE ON OUR CHAPTER WEBSITE
- VIP SEATING WHICH INCLUDES 6 HOLIDAY LUNCHEON TICKETS AND 3 DESIGNER SPEAKER SERIES TICKETS
- 15% DISCOUNT ON TWO ADDITIONAL TICKETS TO 2 EVENTS OF YOUR CHOOSING (*excluding the Holiday Luncheon and the Designer Speaker Series*)



GOLD - \$2500

INCLUDES:

- RECOGNITION AT ALL CHAPTER EVENTS
- COMPANY LOGO INCLUDED IN ALL MONTHLY NEWSLETTERS
- COMPANY LOGO + LINK TO COMPANY WEBSITE ON OUR CHAPTER WEBSITE
- VIP SEATING WHICH INCLUDES 4 HOLIDAY LUNCHEON TICKETS AND 2 DESIGNER SPEAKER SERIES TICKETS



CHAPTER SPONSORSHIP OPPORTUNITIES



SILVER - \$1100

INCLUDES:

- RECOGNITION AT ALL CHAPTER EVENTS
- COMPANY LOGO INCLUDED IN ALL MONTHLY NEWSLETTERS
- COMPANY LOGO + LINK TO COMPANY WEBSITE ON OUR CHAPTER WEBSITE
- VIP SEATING WHICH INCLUDES 2 HOLIDAY LUNCHEON TICKETS AND 2 DESIGNER SPEAKER SERIES TICKETS



STEEL (A&D FIRMS ONLY) - \$750

INCLUDES:

- RECOGNITION AT ALL CHAPTER EVENTS
- 2 SOCIAL MEDIA POSTS THROUGHOUT THE YEAR HIGHLIGHTING PROJECT OF YOUR CHOICE
- COMPANY LOGO INCLUDED IN ALL MONTHLY NEWSLETTERS
- COMPANY LOGO + LINK TO COMPANY WEBSITE ON OUR CHAPTER WEBSITE
- VIP SEATING WHICH INCLUDES ONE HOLIDAY LUNCHEON TICKET AND ONE DESIGNER SPEAKER SERIES TICKET
- COMPLEMENTARY ASID MEMBERSHIP FOR THE YEAR



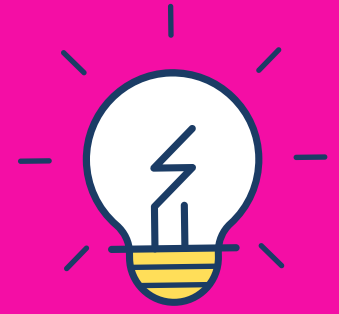
BRONZE - \$500

INCLUDES:

- RECOGNITION AT ALL CHAPTER EVENTS
- COMPANY LOGO INCLUDED IN ALL MONTHLY NEWSLETTERS
- VIP SEATING WHICH INCLUDES ONE HOLIDAY LUNCHEON TICKET



INDUSTRY PARTNERSHIP



WHAT DOES IT MEAN?

One person from your organization becomes a member of your local ASID Chapter!

BENEFITS FOR ME

Attend chapter networking events, host educational classes and attend seminars and events as a member of the association at a member rate

COST

Cost of a local Industry Partnership membership is \$515 in dues per year with the option of adding another nearby chapter for an additional \$200! There is a one-time application fee of \$100.

BENEFITS FOR THE CHAPTER

ASID PA West receives 25% of your \$515 membership dues!

EVENT SPONSORSHIP OPPORTUNITIES



ANNUAL HOLIDAY LUNCHEON

ROOM SPONSOR: \$1,800 *(ONE AVAILABLE)*

- LOGO IN "THANK YOU SPONSORS" SIGNAGE AT THE EVENT
- LOGO IN THE PROGRAM AT THE LUNCHEON
- WRITTEN THANK YOU IN E-BLAST ARTICLE THAT IS SENT TO MEMBERS FOLLOWING THE LUNCHEON
- 2 SOCIAL POSTS ABOUT THE COMPANY IN RELATION TO THE EVENT
- 6 TICKETS

DECORATIONS SPONSORSHIP: \$1,100.00 *(ONE AVAILABLE)*

- SMALL LOGO ON "THANK YOU SPONSORS" SIGNAGE AT THE EVENT
- SMALL LOGO IN THE PROGRAM AT THE LUNCHEON
- WRITTEN THANK YOU IN E-BLAST ARTICLE THAT IS SENT TO MEMBERS FOLLOWING THE LUNCHEON
- 2 SOCIAL POSTS ABOUT THE COMPANY IN RELATION TO THE EVENT
- 4 TICKETS

BAR SPONSOR: \$750 *(TWO AVAILABLE)*

- SMALL LOGO ON "THANK YOU SPONSORS" SIGNAGE AT THE EVENT
- SMALL LOGO IN THE PROGRAM AT THE LUNCHEON
- WRITTEN THANK YOU IN E-BLAST ARTICLE THAT IS SENT TO MEMBERS FOLLOWING THE LUNCHEON
- 2 SOCIAL POSTS ABOUT THE COMPANY IN RELATION TO THE EVENT
- 3 TICKETS TO THE HOLIDAY LUNCHEON

EVENT SPONSOR: \$500.00 *(SIX AVAILABLE)*

- SMALL LOGO ON "THANK YOU SPONSORS" SIGNAGE AT THE EVENT
- SMALL LOGO IN THE PROGRAM AT THE LUNCHEON
- WRITTEN THANK YOU IN E-BLAST ARTICLE THAT IS SENT TO MEMBERS FOLLOWING THE LUNCHEON
- 1 SOCIAL POST ABOUT THE COMPANY IN RELATION TO THE EVENT
- 2 TICKETS TO THE HOLIDAY LUNCHEON

EVENT SPONSORSHIP OPPORTUNITIES



SCALE (NATIONAL STUDENT SUMMIT)

SPONSOR: \$1,500

- WRITTEN THANK YOU IN EMAIL NEWSLETTER
- ONE SOCIAL POST AFTER SUMMIT THANKING YOU FOR SPONSORING

STUDENT CAREER DAY

SCHOLARSHIP SPONSOR: \$100 *(UNLIMITED AVAILABLE)*

LUNCH SPONSOR: \$500 *(TWO AVAILABLE)*

SWAG BAG SPONSOR: \$500 *(ONE AVAILABLE)*

POST NEOCON SHOW

BAR + CATERING SPONSOR: \$1300 *(TWO AVAILABLE)*

OPPORTUNITIES ARE ALSO AVAILABLE FOR ANYONE INTERESTED IN HOSTING A POST-SHOW NETWORKING PARTY. PLEASE CONTACT AMBER LEDDON AT PRESIDENT@PAW.ASID.ORG FOR MORE INFORMATION.

2020 SPONSOR COMMITMENT FORM

COMPANY NAME:

LOCAL CONTACT NAME:

PHONE:

EMAIL:

BILLING ADDRESS:

SPONSORSHIP OPPORTUNITIES

- | | | |
|---|---|--|
| <input type="checkbox"/> PLATINUM - \$4500 | <input type="checkbox"/> HOLIDAY LUNCHEON:
ROOM SPONSOR - \$1800 | <input type="checkbox"/> SCALE (STUDENT SUMMIT) -
\$1500 |
| <input type="checkbox"/> GOLD - \$2500 | <input type="checkbox"/> HOLIDAY LUNCHEON:
DECORATIONS SPONSOR - \$1100 | <input type="checkbox"/> STUDENT CAREER DAY:
LUNCH SPONSOR - \$500 |
| <input type="checkbox"/> SILVER - \$1100 | <input type="checkbox"/> HOLIDAY LUNCHEON:
BAR SPONSOR - \$750 | <input type="checkbox"/> STUDENT CAREER DAY:
SWAG BAG SPONSOR -
\$500 |
| <input type="checkbox"/> STEEL (A&D ONLY) - \$750 | <input type="checkbox"/> HOLIDAY LUNCHEON:
EVENT SPONSOR - \$500 | <input type="checkbox"/> STUDENT CAREER DAY:
SCHOLARSHIP SPONSOR -
\$100 |
| <input type="checkbox"/> GOLD - \$500 | <input type="checkbox"/> POST NEOCON SHOW: BAR AND
CATERING SPONSOR - \$1300 | |

COMPLETE FORM AND SEND TO PRESIDENT@PAW.ASID.ORG.

A QUICKBOOKS INVOICE WILL THEN BE GENERATED AND SENT TO THE EMAIL PROVIDED.

Chapter Sponsorship levels paid directly to Pennsylvania West Chapter of ASID

Chapter Sponsorships valid a calendar year - January 1 to December 31

As a 501 (c)6 non-profit association, Pennsylvania West Chapter ASID is not a charity

Sponsorships do not qualify as tax-deductible charitable donations, however may qualify as a business expense

By signing this form, I acknowledge the terms and conditions of the Pennsylvania West Chapter of ASID

Signature

Date

AS PAYMENTS ARE RECEIVED ASID PA WEST WILL EMAIL A RECEIPT FOR YOUR PAYMENT. IF YOUR PAYMENT SHOULD LAPSE AT ANY TIME, YOU WILL BE NOTIFIED AND GIVEN A 30 DAY NOTICE. IF NOTHING SHOULD CHANGE YOU WILL BE REMOVED FROM ALL SPONSORSHIP PROMOTIONS