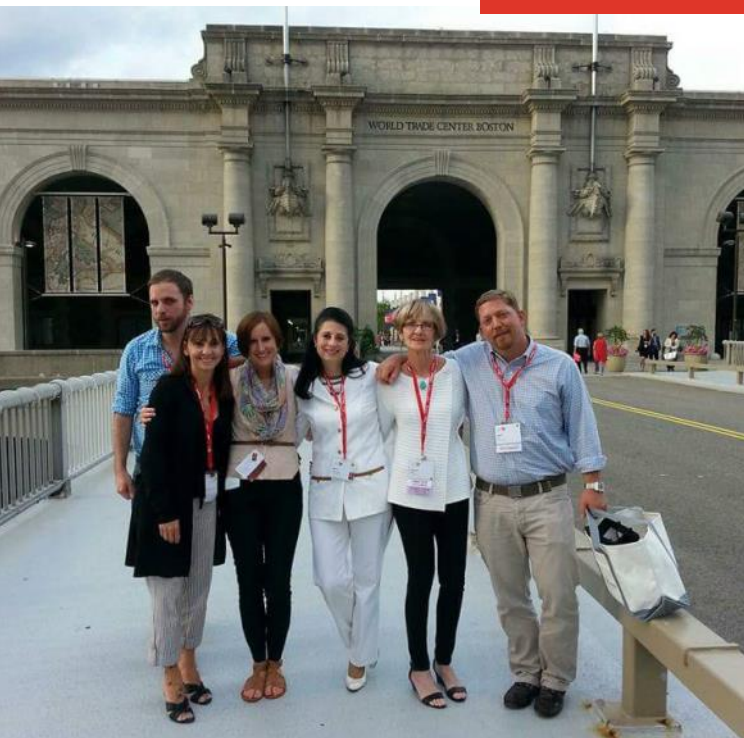


# ASID PA WEST NEWSFLASH

OFFICIAL MAGAZINE OF THE ASID PA WEST CHAPTER

QUARTER 4 OF 2014-2015



# ASID PA WEST NEWSFLASH

INTRODUCING THE NEW

2015-2016 BOARD MEMBERS

## President

Brian Fee, Allied ASID  
President@paw.asid.org

## President-Elect

Open Position  
President-elect@paw.asid.org

## Financial Director

Belinda Nuth Sloboda, ASID, CKD  
Financial@paw.asid.org

## Communications Director

Nicholas Hillebrand, IP Member ASID  
Communications@paw.asid.org

## Professional Development Director

Kayla Miller, Allied ASID  
Professionaldevelopment@paw.asid.org

## Membership Director

Nancy Sakino-Spears, Allied ASID  
Membership@paw.asid.org

## Director At-Large

Margret Ringel-Baker, ASID  
At-Large@paw.asid.org

## Student Rep to the Board

Stephen Geahry, Student ASID  
studentrep@paw.asid.org

## Chapter Administrator

Lisa Blöse  
Administrator@paw.asid.org  
Newsletter@paw.asid.org  
412.882.4424  
Office Hours:  
8:30 am-11:30 am Tues-Thurs.

LETTER FROM THE PRESIDENT

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## Welcome to our Quarterly Magazine



This year has been such a whirl wind. When I finally feel I have my sea legs on straight it's time to turn over the reins to someone else. But that's how it always is. We have had some very exciting events occur this past year. The personal highlights for me were the Holiday Luncheon, the special event at Phipps with a Presentation by Roz Cama on "The Power of Touch in a Healing Environment" sponsored by IOA Healthcare and Tom Garasic and our Bi-Annual Trade Show. I felt very blessed to be able to attend the President Forum in Phoenix, Arizona and network with so many other wonderful ASID members all over the country.

The ASID board has some exciting news to share as well! The board will begin to implement the following in the coming year. All Board member and Committee Chairs will receive a 20% discount to events. This is in recognition for the time they put into organizing our events and volunteering on the board level. This Holiday Luncheon we will begin a new tradition as well, to honor those that have passed the NCIDQ and are now Professional ASID members. This December we will be honoring those that have passed the NCIDQ in Fall 2014 and Spring 2015.

I want to thank every one of our ASID members for helping to make this past year a successful one and year I will certainly not forget.

A handwritten signature in black ink that reads "Windy J. Neff".

**WINDY J. NEFF, ASID, NCIDQ**  
president



# meet the new ASID PA WEST BOARD OF DIRECTORS



## **BRIAN FEE, ALLIED ASID**

### **president**

Brian Fee is currently working at Hospitality, Furnishings & Design as an Interior Designer. Brian has a B.S. in Interior Design from La Roche College where he served as La Roche College ASID Class Representative for two years. He has been an active member on the ASID PA West Membership Committee, and is also a committee member of the Interior Design Legislative Coalition of Pennsylvania (IDLCPA). He is currently studying for the NCIDQ.



## **BELINDA NUTH SLOBODA, ASID, CKD**

### **financial director**

Belinda freelances as an interior designer while teaching as a design adjunct at IUP, ITT Tech, and Clarion at Venango colleges. She has over 20 years' experience in the residential design field while specializing in kitchen and bath design. She is a professional member of ASID and the NKBA and is both NCIDQ and CKD certified. She is married with three children and enjoys attending her children's' sporting events, gardening, and fitness.



## **NANCY SAKINO SPEARS, ALLIED ASID**

### **membership director**

Nancy Sakino Spears is a residential and light commercial interior designer for a company she created called Savoy Interior Design. She recently received her Master's Degree in Interior Architecture from Chatham University and a Residential Planning degree from The Art Institute of Pittsburgh. She wholeheartedly believes in giving back to her community and professional organization ASID where she currently serves as the ASID PA WEST Membership Director. She is a former PA West Financial Director and has served on the Professional Development Committee.



## **Nick Hillebrand**

### **communications director**

Nick Hillebrand is a partner at Don's Appliances in Pittsburgh. He studied Public Relations at Westminster College and started working for Don's Appliances right after, helping to expand the business to 6 retail locations as well as national sales. He carries with him 20 years of experience in Retail, Management, Merchandising, and Business Development. He is a proud husband and father to two great kids: Lilly and Cooper. He also dedicates his time to multiple charitable organizations, such as Children's Hospital Free Care Fund and the Ronald McDonald House. As a proud industry partner, Don's Appliances has become an integral part of the design process. Nick has worked previously on the Developmental Committee for ASID and is honored to work for ASID again as the Communications Director.



## **KAYLA MILLER, ALLIED ASID**

### **professional development director**

Kayla Miller is currently working at one of the top work places of 2015: Don's Appliances. She received her Bachelor's of Science in Interior Design from La Roche College. While in school she held positions on the student ASID board and volunteered as the Student Representative to the board for the PA West Chapter. After her graduation in May of 2014, she continued her support of ASID into her current position. Kayla believes that design is essential because it impacts and transforms life. Kayla enjoys movie night with her husband Eric and their cat Luci. She and Eric spend a lot of time listening to music together and enjoy all things Halloween.



## **MARGARET RINGEL BAKER, ASID**

### **at-large director**

Margaret Ringel Baker ASID RA was graduated by Bradley University in Illinois. She has worked for three International Corporations both as Designer and in Facilities management, managed an Interior Division for an Architectural firm before opening her own Architectural and Interior design firm - Margaret Ringel & Associates. Margaret sat on numerous committees, was President and a Medalist Honoree of ASID along with volunteering for many City Commissions and Community boards. She believes that success is based on developing lasting relationships, sharing knowledge with others and designing with integrity.



## **STEPHEN GEARHY, STUDENT ASID**

### **student representative to the board**

Phen is pushing his way through his final year of classes at The Art Institute of Pittsburgh on his way to a Bachelor of Science degree in Interior Design. He has spent the last 15 months as the school's ASID Chapter president for the Interior Design Professional Alliance. Outside of student life, Phen has extended an internship with Dunn and Associates Inc. into an educational and rewarding position. He is currently brushing up on his lighting design skills and studying for his LEED Green Associate credential in anticipation of his September 2016 graduation. In his free time, Phen enjoys EDM shows, flow arts, playing disc sports, and playing retro board and video games with friends.



## **LISA BLOSE**

### **chapter administrator**

Lisa Blose attended California State College. Previously employed by Cigna Insurance Company, Health America, and Highmark. Lisa is married, has 2 children and a cat. She currently resides in the North Hills of Pittsburgh. She loves the animals, playing volleyball, traveling and spending time with her family.



# Annual Meeting

On Wednesday, September 2, 2015 members, non-members, industry partners and students, family and friends gathered at Crescent Baths and Kitchens for the Fiscal 15 ASID Annual Meeting for our PA West Chapter. The evening began with food, drink and mingling. Steve Butler provided some lovely words welcoming us all to his showroom. Cindi Lash, Editor of Pittsburgh Magazine, presented some tips and tricks to working with Pittsburgh Magazine, or any magazine, in "How to Get Published."

Following everyone was presented with a photo montage of the year set to music, produced by Ashley Mikulan. Windy J. Neff then had the opportunity to provide a year in review and included some wonderful initiatives that are starting this coming year. She highlighted some other great events that were hosted through the year. She mentioned success of our Partner Sponsorship Program that was initiated this past year. After she presented here Presidential Citations to honor those important people that supported her and the chapter this past year.

The food, drink and space were all graciously sponsored by Crescent Baths and Kitchens and Cambria. They were wonderful hosts and we appreciate the work that was put into organizing this event.

This year, Windy J. Neff, ASID presented the following with Presidential Citations in honor of their hard work and dedication to the chapter.

Nancy Drew, ASID

Lori Claus, ASID

Alicia Condie, IP Representative of KMA & Associates Inc.

Brian Fee, Allied ASID

Tom Gillen, IP Representative of Allegheny Millwork & Lumber

Ashley Mikulan, Allied ASID

Annette Serino, Allegheny Millwork & Lumber

Nancy Sakino Spears, Allied ASID

Kelsey Ziegler, Allied ASID



A special **Thank you** to our  
outgoing Board Members

**WINDY J. NEFF**, President

**VICCI FRANZ**, Financial Director

**TOM GILLEN**, Communications Director

**KELSEY ZIEGLER**, Professional Development Director

for your dedication and  
commitment to ASID



emerging professional and membership

# Happy Hour

By: Nancy Sakino Spears, Membership Director

ASID PA West Membership Mixer was hosted with KARDEAN and chaired by our own Windy Neff on a "steamy" Thursday evening August 13 from 6-8, at Sevice restaurant on Penn Avenue. A crowd of over 30 people attended an après work summer membership mixer with appetizers and beverages. This venue created an opportunity for new members, emerging Professionals and industry partners the time to "meet & greet ." Lots of seasoned members and Industry Partners joined the fun. This networking event attracted landscape architects like Chris Roma, who welcomed the opportunity to talk with designers and exchange business cards. Cindy from Karndean provided a warm welcome and extended an opportunity to try products from their global company. All monies collected for this event supported the Wounded Soldier Fund.



## [calendar of events] upcoming events for 2015...

### Emerging Professionals & Membership Happy Hour

November 6, 2015

Location: Artemis, 3709 Butler Street, Pittsburgh, PA 15201

Free to students, members and non-members

### 12th Annual Holiday Luncheon

December 4, 2015

Location: Duquesne Club, 325 Sixth Avenue, Pittsburgh, PA 15222

*Twelfth Annual Holiday Luncheon*  
*Friday, December 4th, 2015*

Duquesne Club  
325 6th Ave. Pittsburgh

11:00am - 11:30am Registration  
11:30am - 12:00pm Networking  
12:00pm - 2:00pm Program

*Celebrating 40 years - One Voice  
and our Interior Design members  
with 25 plus years of membership.*

INDIVIDUAL TICKETS - \$60 MEMBERS / \$80 NON MEMBERS / \$45 STUDENTS  
CORPORATE TABLES (SEATS 10) - \$540 MEMBERS / \$720 NON-MEMBERS  
AUCTION TICKETS - 4 TICKETS \$10 / 10 TICKETS \$20 / 50 TICKETS \$50

MENU - Soup - Butternut Squash  
Entree Selections - English Style Virginia Spots, Tenderloin Steak, Wild Mushroom Risotto  
Dessert - Pumpkin Creme Caramel  
CASH BAR - NO CREDIT CARDS ACCEPTED

RESERVATIONS by Wednesday, November 25, 2015 <https://asid2015holidayluncheon.eventbrite.com>  
Questions contact Lisa 412.882.424 / [administrator@paw.asid.org](mailto:administrator@paw.asid.org)

AMERICAN SOCIETY OF INTERIOR DESIGNERS  
PENNSYLVANIA WEST

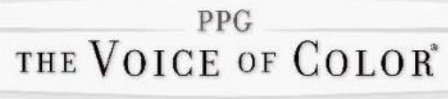
40 years.  
One voice.





# PARTNER SPONSORS 2014-2015

## PLATINUM PARTNERS



## GOLD PARTNERS



## SILVER PARTNERS



## BRONZE PARTNERS



# Partner Benefits

## October 2015 - September 2016

### PARTNER BENEFITS

	\$5,000 PLATINUM PARTNER PLUS	\$2,500 GOLD PARTNER PLUS	\$1,000 SILVER PARTNER PLUS	\$500 BRONZE PARTNER PLUS
Full Page Black & White Advertisement in Member	⊙			
Full Page Color Advertisement in Quarterly	⊙			
Half Page Black & White Advertisement in Member		⊙		
Half Page Color Advertisement in Quarterly		⊙		
Announce Thank You to our Sponsor at Every Event	⊙	⊙		
Tickets to the Annual Holiday Lunch	8	6	4	2
VIP Tickets to Design Symposium Event	6	4	2	
Tickets to Other Event of Choice	6	4	2	
Thank you Mention on Facebook & LinkedIn	⊙	⊙	⊙	⊙
Logo shown at all events on Partner Board	⊙	⊙	⊙	⊙
Logo included on ASID PA West website with link to	⊙	⊙	⊙	⊙
Opportunity to have one "welcome" message sent out to E-blast List (word and image limitation)	⊙	⊙	⊙	⊙
Logo included on ALL E-blasts with link to sponsor's	⊙	⊙		
Company Name listed on ALL E-blasts			⊙	⊙

- > All sponsors must be members in good standing throughout the Sponsorship year.
- > Payment for Sponsorship is due no later than Jan. 31, 2016
- > Split Payments for Platinum and Gold

#### Sponsorship only

- > IP Membership is an additional cost paid directly to ASID National, separate from ASID PA West Sponsorship
- > Logo file must be EPS file dpi @8x11 submitted at time of payment

- > Contributions or gifts to the Pennsylvania West Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions, but instead as marketing or business expenses.



# ASID ANNUAL STUDENT CAREER DAY

By: Megan Carleton, ASID

ASID once again offered a "Career Day" for Interior Design students from the local colleges and universities in conjunction with the Trade Show. We had 40 students in attendance for an event that included mock interviews with Industry Professionals and assistance with resume and portfolio development. We also offered speakers on the value of taking the NCIDQ and career avenues within the industry that are open to recent graduates. Students were then offered the opportunity to attend one of the professional CEUs and attend the Trade Show.



The Career Day Committee would like to thank the many professionals that volunteered their time to assist with this event. It would not have been possible without their time and dedication to the next generation of emerging interior design professionals!

The Career Day Committee that worked so hard on putting this event together consisted of: Lisa Whitney, Co-Chair; Megan Carleton, Co-Chair; Lori Claus; Lauren Costello; Abigail Gambino Walker; Isabelle Petti; Jennifer Prevade; and Karen Walker.

# Family Fun Event

By: Kelsey Ziegler, Professional Development Director

On Saturday, July 11<sup>th</sup> several ASID members and their families spent the day at Fern Hollow Nature Center, in Sewickley, for a cookout and a family fishing adventure. The festivities started with everyone enjoying good old fashion hot dogs and hamburgers on the grill along with many delicious cookout sides. There was face painting for the kids and walking trails and corn hole for everyone to enjoy. There was even a water balloon toss to cool everyone off in the heat.

Once the food was eaten and the games had been played it was time to go fishing. Everyone packed into the car and took a short drive down the road to a privately owned pond where we would

gather out fishing equipment and take a shot at getting a great catch. The pod had a variety of fish to be caught from Bluegill to Catfish. Everyone got a shot at getting a fish on the hook and reeling it in. It even stirred up some friendly competition for who could catch the most fish or who could get the largest fish.

For many it was their first time fishing and it probably will not be the last. After two full hours of catching fish and releasing them back into the pond it was time to head back to the Nature Center and pack-up our things. The day and evening was filled with laughs, smiles, and friends, a perfect way to spend a Saturday in the middle of the summer.





# ASID 40<sup>th</sup> Anniversary Celebration

By Nancy Barsotti, FASID

It's not often in one's life that you can say, "I was there at the beginning." Since I have always considered my membership in ASID to be the most important part of my career, it is rather daunting to realize that I was there at the beginning of its creation. I vividly remember attending our Pennsylvania West Chapter's celebration of the merger of AID and NSID in December 1974.

So it was very exciting to be in Boston for the 40<sup>th</sup> Anniversary! It was a confirmation of the one of the best parts of ASID – reconnecting with the wonderful people that I have met over these forty years. Many of them became great friends when we served as Chapter presidents in the early 80's and then onto National committees and offices in the 90's. It was fun and laughter as we recalled those memories and to catch-up with one another's lives over the past years.



Walking into the Gala Celebration on Saturday evening, July 18th with Fran Colby and all my "Fellow Fellows" made me very proud of our Society. It was humbling to know that I was a part of what we have accomplished over forty years. The people I've met, the places I've been and how much I've learned through ASID made me realize what a major role ASID has been not only in my career, but in my life. To meet and talk with lots



of new designers lets one know the Society is in good hands in the years ahead.

The Society honored the Fellows with a brunch the following morning. The extravagant Bloody Mary Bar spiced-up more rounds of memories and laughs. We toasted ASID's 40<sup>th</sup> Anniversary – with hopes that we would meet again in 10 years – and promises that we would all continue to work on behalf of the Society that brought us together so many years ago, as well as for this great celebration of its history.



## MEMBER UPDATES

**Megan Mohring, Allied ASID**, has a new job with Integrity Design, LLC in Bridgeville as an Interior Designer.

**Kayla Rose, Allied ASID**, has a new job with Hospitality Furnishings & Design in Zelienople as an Interior Designer.

**Suzy Marzullo, Industry Partner Representative for Dente Pittsburgh**, Sales Manager at Dente Classic Stone has been awarded a national scholarship from the Marble Institute of America to attend the StonExpo/Marmomacc show in Las Vegas Nevada in January 2016. An extraordinary opportunity to meet and learn from the best that the stone industry has to offer.

## welcome our **NEW MEMBERS** from our Fourth Quarter:

**Alyssa Ballein**, Student ASID | **Erica L. Davis**, Student ASID | **Lydia D. Harrison**, Student ASID | **Andrea K. Huntsman**, Student ASID | **Erin Malcome**, Student ASID | **Tamara A. McFadden**, Student ASID | **Erica Parrish**, Student ASID

## call for member updates

*If you would like your news shared with our members please send information and a picture if you'd like it included to our administrator Newsletter@paw.asid.org.*



# TRADE SHOW 2015

Tom Gillen, Manager, Allegheny Millwork & Lumber  
 Communications Director, ASID PA West



The ASID PA West Bi-annual Trade Show was held on Thursday, September 24<sup>th</sup>, at the John Heinz History Center in the Strip District. Several Designers and students were in attendance to stroll through 57 booth displays of 46 different Industry Partners and vendors. These companies were showing the latest and greatest products and services for the design industry.

This year's trade show had an exciting new gameshow vibe. Designers were to visit 25 booths and get their name added into the prize drawing wheel...Spin to Win! Many of the vendors donated awesome prizes and as the wheel was spinning, you heard the cheers as each spin landed on yet

another fantastic prize.

Over 100 Designers and Students walked the tradeshow floor viewing products and services that could solve any design dilemma. Students learned what the vendors offered and now have the knowledge of who to go to when they are searching for answers.

The Continuing Education Classes offered prior to the show were well attended and gave those Designers the credits they required.

All in all the show was success! We thank the participating companies and all the ASID Members, non-members and students who attended in

support of our industry.

We look forward to planning the next bi-annual tradeshow and keeping the industry informed, supplied and alive!

This event would not have been made possible without the hard work of our committee: Alicia Condie, Industry Partner Representative for KMA & Associates; Tom Gillen, Industry Partner Representative for Allegheny Millwork & Lumber; Nancy Drew, ASID, Drew Designs, LTD.; Erin Faith, Allied ASID, Faith Color Consulting and Design; Nick Hillebrand, Industry Partner Representative for

Don's Appliance; Rob Karl, National Office Furniture; Lauren Pataky, Mayer Fabrics; Mary Butterfield Monahan, Workscape; Windy J. Neff, ASID, Art Institute of Pittsburgh Online Division; Annette Serino, Allegheny Millwork & Lumber; Jeanette Waksmunski, Industry Partner Representative for PPG Voice of Color; Karen Wantland, Industry Partner Representative for Office Max; and Mary Whitaker, ASID, Whitaker Design Associates LLC





# 2015 Chapter Leader Conference in Boston

By Brian Fee, Allied ASID

This summer several members of the FY 2016 board of ASID Pennsylvania West: Kayla Benton; Margaret Ringel Baker; Nancy Sakino Spears; Belinda Nuth Sloboda; Stephen Geahry and I traveled to Boston to attend the ASID 2015 Chapter Leadership Conference. The conference spanned three days and was held at the Seaport Hotel and Seaport World Trade Center. Attending the conference was a fantastic opportunity to learn more about the organization as a whole, attend board training seminars, and network with active and enthusiastic members from chapters across the country.

This year's leadership conference was one of the most attended in history boasting over 350 members in attendance. All of us were honored to be present and involved as ASID celebrated 40 years as the defining voice in advancing the



profession of interior design. Key speakers included: ASID National Chair Stephanie Clemons, Ph.D, FASID, FIDEC; ASID Chair-Elect Sandy Gordon, FASID, LEED AP; ASID CEO Randy Fiser; and Holly Duckworth, CMP, CAE, president of Leadership Solutions and author of *Ctrl + Alt + Believe: Reboot Your Association for Success*.

All members of ASID PA West attended several position-specific trainings as well as informal round table discussions, chats with Chapter Support Team liaisons and Chapter Leaders, and participated in team building exercises.

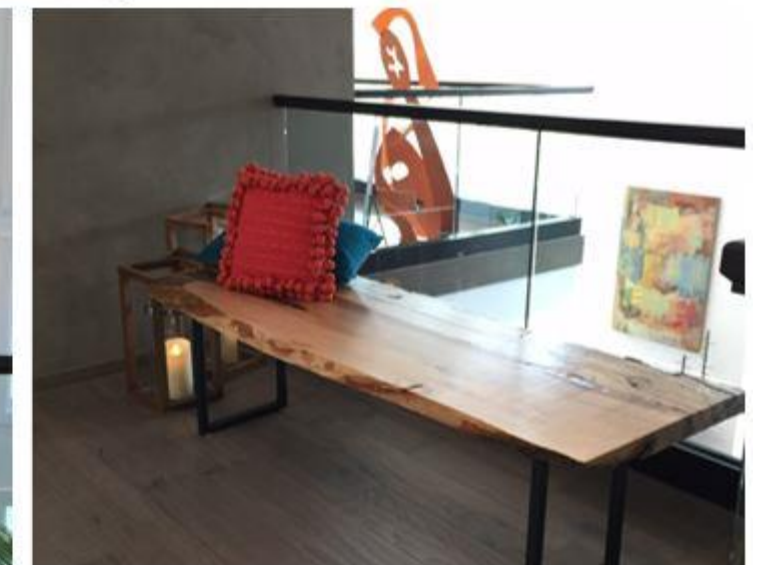
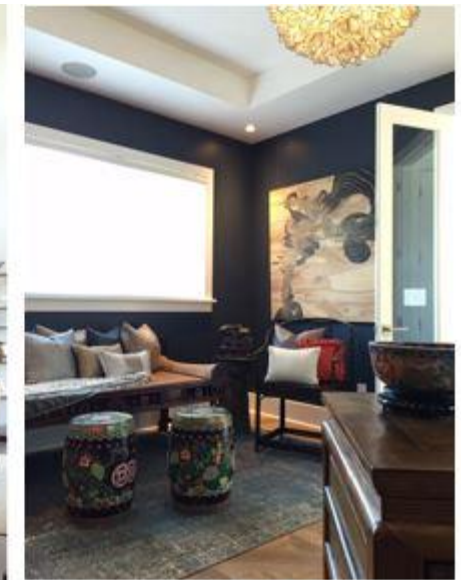
Highlights of the conference included a welcome reception hosted by the New England Chapter at the Boston Tea Party Museum; the National Honors Presentation & State of the Society Address and Celebration: The American Society of Interior Designers Awards Gala where we ran into Fellows Nancy Hoff Barsotti, FASID and Fran Colby, LEED AP ID + C, FASID.

In our free time outside of the conference, we networked with members from other chapters and did a little sightseeing. In all, it was a great experience. I think everyone really learned a lot and came back ready to apply what we absorbed in Boston back home.



## Pittsburgh Magazine's Ultimate House

The Ultimate House by Pittsburgh Magazine was an 8000 square foot home located in Pine Township, built by Primrose Homes and designed by Tim Morgan. The home was open for public tours during September and showcased several ASID Industry Partners along with vendors representing building products, interior fixture and furnishings, appliances, site products and automobiles from the Pittsburgh Region. Vicci Franz Interior Design, LLC was the interior design firm who coordinated the interior sponsors including floral, artwork, furnishing, accessory, fitness, hardware and recreation equipment vendors combining their products and talents into a cohesive home. Although the final amount raised for the charity has yet to be released, Pittsburgh Magazine was able to raise tens of thousands of dollars for the beneficiary- The Free Care Fund of Children's Hospital -along with showcasing a memorable home and experience for the public. See the entire project in the November issue of Pittsburgh Magazine.





# STAY CONNECTED

Like "ASID PA West"



Join Group "ASID PA West"



[www.asidpawest.org](http://www.asidpawest.org)

[www.asid.org](http://www.asid.org)



**PENNSYLVANIA WEST CHAPTER of ASID**

230 Cobblestone Drive

Pittsburgh, PA 15237

412.882.4424

[Administrator@paw.asid.org](mailto:Administrator@paw.asid.org)