

# ASID PA WEST NEWSFLASH

OFFICIAL MAGAZINE OF THE ASID PA WEST CHAPTER

QUARTER 3 OF 2014-2015



# ASID PA WEST NEWSFLASH

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Office Hours:

8:30 am-11:30 am Tues-Thurs.

## LETTER FROM THE PRESIDENT

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## Welcome to our Quarterly Magazine



The Pendulum is certainly on the upswing for our industry. I see an optimistic growth in every facet of design. New construction and renovations are on the rise. In downtown Pittsburgh you see corporate buildings being built, such as The Tower at PNC Plaza. Oakland is a buzz with new construction along Forbes and Fifth Avenue. Hotel Monaco just opened as a wonderful renovation within downtown and new hotels are being built even in areas such as East Liberty, with the Indigo Hotel. East Liberty is the home of a massive new construction project where a bus station, condos and retail will be opening soon close by as the huge addition to Bakery Square; new construction and major renovations mean that firms are hiring again. Recently there has been 100% placement of graduates at many interior design programs, and students aren't resorting to graduate school to postpone their student loans, as was the case a few years ago. The real estate market is booming within the city too; which often leads to hiring of residential designers, renovating of kitchens and bathrooms, or just putting a fresh coat of paint on the walls. I am proud to be a part of the interior design industry and by being a part of ASID during the 40<sup>th</sup> Anniversary we are all a part of One Voice, THE VOICE of design. I look forward to finishing out my year with our Annual Meeting and our Bi-Annual Trade Show both in September celebrating our chapter's success!

A handwritten signature in black ink that reads "Windy J. Neff". The signature is fluid and cursive.

**WINDY J. NEFF, ASID, NCIDQ**  
president

AMERICAN SOCIETY OF INTERIOR DESIGNERS



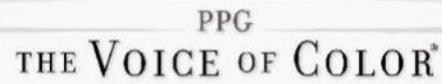
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*emerging professional and membership*

**HAPPY HOUR**

By: Nancy Sakino Spears, Membership Director



Our May 14 Membership Mixer was graciously hosted by ASID Industry Partner, Franklin Interiors. A crowd of over 30 people attended an après work event on Franklin Interior's rooftop deck overlooking the city. This venue, with food and beverages, created an opportunity for new members, emerging professionals and industry partners the time to "meet & greet." Our featured philanthropy was CCS (Creative Citizen Studios) which offers training sessions to help arts and cultural district organizations make public spaces more welcoming to people with disabilities. For more information go to: [www.CitizenStudio.org](http://www.CitizenStudio.org).

It was certainly a beautiful evening at Franklin Interiors. If you missed this event, you need to visit Franklin Interiors (Cigar Factory

building) at 2740 Smallman Street in the Strip District. Our own Ellen Ankney, former ASID PA West Financial Director, is Franklin Interior's new Senior Interior Designer. She would be happy to show you around the showroom, especially if you have never been there before. Franklin Interiors combines architecture, furniture, and technology to create workplace solutions that help people and their organizations work more effectively. They have been in business for more than 70 years, serving corporate, small business, government, healthcare, and higher education clients, in western Pennsylvania and West Virginia. See more at: <http://www.franklininteriors.com>



# TRADE SHOW 2015

Whether you are a Designer, Industry Partner or Student you don't want to miss our bi-annual Trade Show to be held on Thursday, September 24<sup>th</sup> at the John Heinz History Center in the Strip District. Over 40 companies will be on hand showing the latest and greatest products and services for the industry.

I personally have participated in the show twice since joining ASID PA West in 2011 and feel that it was a worthwhile venture for our company. I am the General Manager of Allegheny Millwork & Lumber on the South Side of Pittsburgh serving contractors, designers, architects and homeowners alike. Being an Industry Partner of ASID PA West was a decision I made to strengthen our relationship within the design industry, of course hoping to be the first lumberyard thought of when moulding, interior doors and windows are on the designers mind. Participating in the show has given us visibility among the designers, shown our dedication to the industry and our acknowledgement of the importance of interior design to residential and commercial construction spaces. The trade show helps us reach out to those who haven't seen our products or even thought that we would be the place to go for their needs; the show helps us meet the new upcoming designers and show them how we can help in their future career design projects; and the show helps us keep in touch with those who do know us and reacquaint them



with our products and showoff the newest products in the industry. We know that just by supporting the design industry in turn promotes our business. It's a win-win situation for us and ASID PA West.

If you are a Designer, you can't miss this opportunity to talk to Industry Partners and catch up on the new products and services that can assist you in your design projects. Being a success in the business reflects on those Industry Partners you use and your referral is worth the membership dues over and over. Your continued support of ASID and its events is very important as well as your accomplishments and years of experience which help guide Industry Partners in what they need to provide as the trends change. But mostly, attending this trade show demonstrates your support of those Industry Partners and allows networking that is such a big part of the business. Also this year, prior to the Trade Show, there will be 3 Continuing Education Courses helping you get those credits you need.

If you are a student of the design industry attending Career Day and the trade show opens the doors to the supply world; showing you the companies within reach of assisting with design projects. So when you start your professional career you'll have an idea of where you can find the products you need. And in purchasing products from ASID Industry Partners you are supporting ASID PA West. Visualizing your future career goals and making them a reality is what ASID is all about. This trade show is the beginning of networking within the industry.

This Trade Show is not just a trade show but a collection of Pittsburgh's finest companies who believe in design and that design is important; it makes a house a home and a building a business space people want to work in.

More information on the September 24, 2015 Trade Show will be coming shortly. Tom Gillen, Manager, Allegheny Millwork & Lumber, Communications Director, ASID PA West.

Hit the **DESIGN JACKPOT** at the **2015 ASID TRADESHOW**

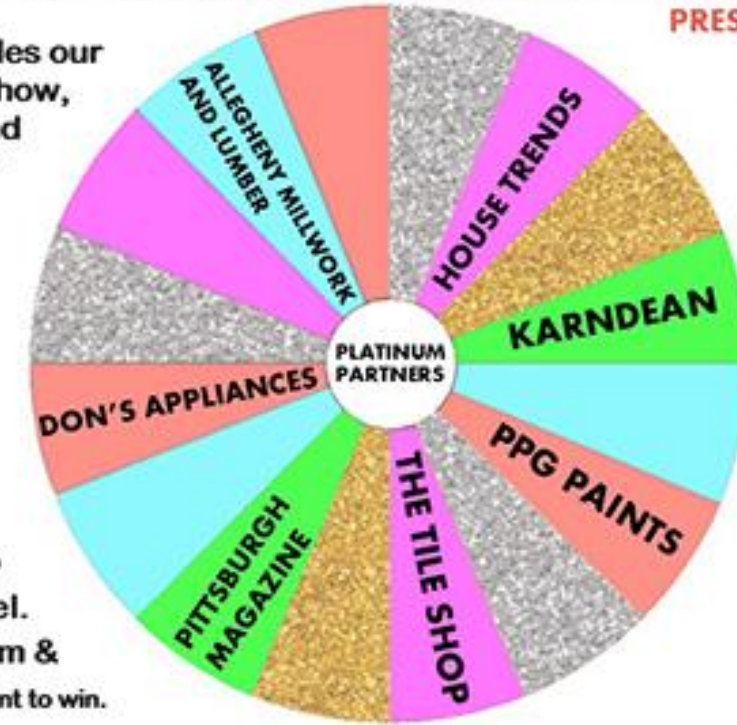
**SEPTEMBER 24, 2015 at THE HEINZ HISTORY CENTER 3-8 PM**

**1212 SMALLMAN STREET PITTSBURGH, PA 15222 5th FLOOR**

Event includes our bi-annual trade show, student career day and complimentary continuing education seminars.

Hors D'Oeuvres and cash bar starting at 4:00pm.

Attendees will collect tickets from each vendor for a chance to spin the prize wheel. Wheel spins at 6:00pm & 7:30pm. Must be present to win.



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**ASID**  
40 years.  
One voice.

Continuing Education Seminars are open to all and will be from 3:00pm to 5:30pm. Registration is required. See reverse for additional details.

Participating Exhibitors: Allegheny Millwork & Lumber, Allegheny Plywood Company, ArcCom Fabrics and Wall-Surfaces, Bennett Supply Company, burkeMICHAEL+/Haworth, Caldwell's Windowware, Dan Binford and Associates, Dente Pittsburgh, Inc., D.L. Couch, Don's Appliances, Durkan Hospitality Carpet, Forms + Surfaces, Global Total Office, Housetrends, J.B.O'Connor (representing Sloan), Karndean, KMA & Associates, Knoll, Monte Granite, Inc., National Office Furniture, Patcraft, Pittsburgh Magazine, PPG Architectural Coatings, R.I. Lampus Company, Source One Contract, Tandus-Centiva, and The Tile Shop

## COMPLIMENTARY CEU SCHEDULE

**3:00-4:00 PM**

**Kitchen Design With Cooking In Mind™ - Creating a Functional Kitchen**

Sponsored by Don's Appliances

IDCEC - 0.1 Credits

**4:00-5:00 PM**

**FRANK LLOYD WRIGHT - American Icon, Architectural Master, Modern Dreamer**

Sponsored by PPG Voice of Color

IDCEC, AIA - 0.1 Credit

**5:30-6:30 PM**

**BIFMA e3 Sustainability Standard and level® Certification: An Overview**

Sponsored by National Office Furniture

IDCEC, AIA, GBCI - 0.1 Credit

For more information or to register, visit <http://2015tradeshowceus.eventbrite.com>

Event is free for professional and student members of ASID, AIA, IIDA, IFMA, NKBA & BAMP. Business card or student ID required for admittance. For more information, please contact Alicia Condie (acondie@kma-associates.com) or Tom Gillen (tgillen@alleghenymillwork.com). No Industry partners or manufacturer representatives will be admitted without booth participation.

## AUGUST EMERGING PROFESSIONALS & MEMBERSHIP HAPPY HOUR

Join ASID PA West members and other industry professionals for an evening of fun, education and networking. We hope to see you there!

### SPONSORED BY:



- WHERE:** Seviche  
930 Penn Ave, Pittsburgh, PA 15222
- WHEN:** Thursday, August 13, 2015 @ 6 pm – 8 pm
- FOR:** 2 Free drink tickets and Appetizers
- COST:** FREE to students, members and non-members
- RSVP:** <https://asidpawestaugust2015happyhour.eventbrite.com>

**ASID PA West & Karndean will be collecting monetary donations to benefit The Wounded Warrior Project.**

Your generous donation to WWP helps thousands of Wounded Warriors – and their families – as they return home from the current conflicts.



For more information about Wounded Warrior Project please visit their website: <http://www.woundedwarriorproject.org>.

# [calendar of events]

*upcoming events for 2015...*

### Emerging Professionals & Membership Happy Hour

**August 13, 2015**

Location: Seviche, 930 Penn Avenue, Pittsburgh, PA 15222  
Free to students, members and non-members

### Annual Meeting

**September 2, 2015**

Location: Crescent Baths & Kitchens, 6301 Butler St. Pittsburgh, PA 15201

### Bi-Annual Trade Show & Student Career Day

**September 24, 2015**

Location: Heinz History Center

Come join ASID PA West to view the latest products available by our wonderful IP Members in the community, attend CEU's and our Annual Students Career Day.

### 12th Annual Holiday Luncheon

**December 4, 2015**

Location: Duquesne Club, 325 Sixth Avenue, Pittsburgh, PA 15222

*Calendar subject to change. Invitations for each event will be in our Eblast when available.*

# Annual Meeting

WEDNESDAY, SEPTEMBER 2, 2015

## EVENT SCHEDULE

- 5:30 Registration, Food, Networking
- 6:00 Welcome presented by Cambria and Crescent
- 6:45 *How to Get Published* presented by Pittsburgh Magazine
- 7:30 ASID PA West Year in Review and Presidential Citations

## EVENT COST

FREE to all Members, Non-Members, Industry Partners, Family & Friends

## RSVP BY AUGUST 26

<https://2015asidpawestannualmeeting.eventbrite.com>

## LOCATION

**CRESCENT BATHS & KITCHEN**  
6301 Butler Street  
PITTSBURGH PA 15201  
P: 412.782.3300

## SPONSORS



# MEMBER UPDATES



**Megan Mohring**, Allied ASID, of Radelet McCarthy Polletta welcomed her first daughter Aubrey Belle on May 7, 2015

**Lori Claus**, ASID, has a new job with Mylan. Lori will be managing corporate projects for Mylan internationally in their Global Environments unit.

**Ellen Ankney**, ASID, has a new job at Franklin Interiors as a Senior Interior Designer.

**Jessica (Newsom) Michal**, Industry Partner Representative for The Tile Shop married May 8th, 2015 to Nick Michal.

## welcome our **NEW MEMBERS** from our Third Quarter:

**Crista R. Allenbaugh**, Student ASID | **Holly J. Bentley**, Allied ASID | **Donna Bigatel**, Allied ASID, MS, Interior Architecture | **Royce Brown**, Industry Partner Representative for Metrie | **Jennifer Edwards**, Student ASID | **Heather Hammerbeck**, Industry Partner Representative for Shaw Contract Group | **Penelope Lemons Ramey**, Student ASID | **Terrance Lively**, Student ASID | **Robin Montgomery**, Industry Partner Representative for The Container Store | **Morgan Stewart**, Student ASID of Chatham University | **Kimberly Swanson**, Student ASID

## call for member updates

If you would like your news shared with our members please send information and a

## PROGRAM

### WELCOME

Cambria will be introducing the new 2015 designs available.

Crescent Baths & Kitchens will explain how they add the "WOW" factor to your project!!

### HOW TO GET PUBLISHED

Cindi Lash, Editor of Pittsburgh Magazine, will explain the editorial structure, processes and tips on how to work with Pittsburgh Magazine.



# Exploring a Historic Renovated Beauty: A Private Tour of the Braddock Carnegie Library

By Kelsey Ziegler, Director of Professional Development

As an interior designer it is always great to have the opportunity to take a step back into history and look at what was once a marvel of its times. On Monday, April 20<sup>th</sup> several designers in the area got that exact opportunity by having a private tour of the first Carnegie Library built in the United States, the stunning Braddock Carnegie Library. It was an opportunity to get up close to the amazing detail and craftsmanship that went into creating this masterpiece.

The evening started with champagne, wonderful snacks, and networking in the section of the library that now serves as the kid's area. The first presentation of the night was on Exploring Interior Design and Historic Preservation's Dichotomic Union by Matthew Falcone, the current president of Preservation Pittsburgh. Matthew and the rest of the members of the community-based organization devote their time and effort to protecting the region's structural and cultural heritage.

After Matthew's engaging presentation, Vicki Vargo, the Executive Director of the Braddock Carnegie Library, gave a brief presentation about some of the key historical and architectural aspects of the library. The Braddock Carnegie Library was built in 1888 and was dedicated by Andrew Carnegie in March of 1898. In 1893 there was an addition to the original library that doubled the size and included amenities such as a music hall, gymnasium, swimming pool, and a two-lane duck pin alley. Unfortunately, this magnificent piece of

craftsmanship was slated for demolition in the late 1970's when neglect and lack of funds for repairs forced them to close its doors. Thankfully, it was saved from demolition and was named a National Historic Landmark in 2013 and is currently undergoing some major renovations.

Once the brief history lesson was completed it was time to take a closer look at the magnificent piece of architecture and craftsmanship. Our tour started out on the main level in the children's and



adult libraries. These areas have been recently renovated to meet the needs of today's society with computers and books. We then moved throughout the main floor and took a look at the old two-lane duck pin alley and the swimming pool. Unfortunately it is no longer operational as a swimming pool and a majority of its pieces were stolen during the time the library sat closed and vacant, however, the community has found other ways to utilize the space for plays and events.

After touring the main level we ventured down into the basement and took a look at the tunnel that Andrew Carnegie had constructed for the steelworkers. It ran under the steps and sidewalk of the main building and served as an entry way for the steelworkers from his plants to enter into

the bathhouse that was located in the basement. The bathhouse has since been converted into a Ceramics studio where adults and children ages 13 and up can learn how to produce ceramic items, but it still has the remnants of a former bathhouse.

From there the tour ventured to the second floor which houses another portion of the library, some rooms are being utilized as part of a movie set, and the stunning two-story music hall. The music hall is currently undergoing some major renovations to restore its beauty and accommodate today's modern technology and people. It was truly amazing to see the process of restoring such a magnificent space. Allied member Ashley Mikulan had the same feelings, "Seeing all the renovations take place made the tour even more valuable. Being able to envision what the library must have looked like back in the day of Andrew Carnegie, gave me a new appreciation for





# 2015 Awardee of The Suzanne M. Lynch Memorial Scholarship Fund

The Suzanne M. Lynch Memorial Scholarship fund was created by friends, colleagues, and loved ones to honor the memory of a talented young woman who cherished family and friends. She had a passion for life and a smile that will never be forgotten. Scholarships benefit students in the field of interior design. The scholarship is run through the Pittsburgh Foundation.

This spring several applications were received for the scholarship and after much consideration the awardee was announced. On May 27th, some of the Scholarship selection committee and the awardee, **Desirae Pope ASID Student Member**, met to celebrate for a lunch at Lidia's Pittsburgh. Desirae, is a 5th year Senior at La Roche College studying Interior Design; an intern at Hospitality Furnishings & Design, Inc; and the incoming President of the ASID La Roche Student Chapter. She was kind enough to answer a few questions so we can get to know her a bit more.

### What do you think is the secret to good design?

The secret to good design is confidence in one's abilities. It doesn't matter if the project is for school or if it will eventually be built. If you, as a designer, are not confident in your work,

### What is your favorite trend right now and why?

Right now, my favorite trend is the use of light colors that give a space a clean feel paired with a highly saturated pop of color. The light colors open the space, while the color pop

### What do you love about ASID?

I love that ASID continues to provide valuable networking opportunities for students and professionals alike. These resources allow designers, especially students and recent graduates, the chance to connect and create professional relationships with those who are currently working in the various facets of the design industry.

historic preservation." It was even more astonishing to see the renovation taking place and hear that it is mainly the work of two gentlemen who are extremely passionate about the community and restoring this special piece of history and the generosity of the Pittsburgh community.

The final stop along the tour was the top floor and the gymnasium. Left looking much like it did back when it was built with only a few small renovations to repair roof leaks, this space was incredible to see, especially being located on the top floor. The area off the gymnasium has since been converted into neighborhood screen printing shop where kids in the community can learn this affordable and fun process of creating t-shirts, logos,

and invitations, just to name a few.

The tour of this facility was truly an amazing experience. To be able to see first-hand the restoration of such a historic beauty and hear the behind the scenes stories and history was spectacular. Throughout the tour the sense of love and passion for this place was remarkable and well heard. It is also helping the community by offering more than just books to read, but offering programs such as the ceramic studio and screen printing shop. It will be exciting to see the progress of the renovations and finally the finished product.



**Pictured (L to R):** Denise Robinson-Baer, ASID; Toni Dallier; Windy J. Neff, ASID; Desirae Pope, Student ASID; Annabelle Lynch (mother to Suzanne).



# STAY CONNECTED

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