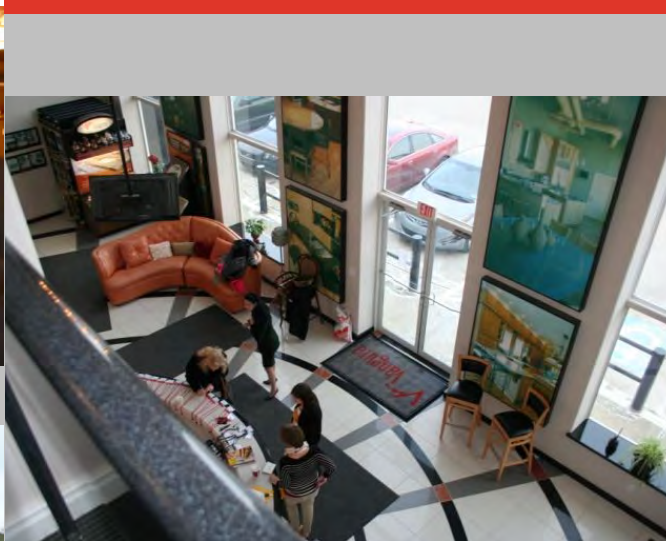


ASID PA WEST NEWSFLASH

OFFICIAL MAGAZINE OF THE ASID PA WEST CHAPTER

QUARTER 2 OF 2014-2015



ASID PA WEST NEWSFLASH

2014-2015 BOARD MEMBERS

President

Windy J. Neff, ASID, NCIDQ

President-Elect

Brian Fee, Allied ASID

Financial Director

Vicci Franz, ASID, NCIDQ

Communications Director

Tom Gillen, Industry Partner

Professional Development Director

Kelsey Ziegler, Allied ASID

Director At-Large

Margret Ringel-Baker, ASID, RA

Membership Director

Nancy Sakino-Spears, Allied ASID

Student Rep to the Board

Chelsey Atkins, Student ASID

Chapter Administrator

Lisa Blose

asidpawest@gmail.com

412.882.4424

Office Hours:

8:30 am-11:30 am Tues-Thurs.

[table of contents]

Features

- 12 PRESIDENT FORUM 2015**
- 19 ASID AT THE HOME AND GARDEN SHOW**

Events

- 5 EP & MEMBERSHIP HAPPY HOUR AT TYPHOON**
- 6 PURE ELECTRIC CIRCUS**
- 16 DAY OF CEU's**

In Every Issue

- 3 LETTER FROM THE PRESIDENT**
- 8 MEMBER UPDATES**
- 11 CALENDAR OF EVENTS**

Welcome to our Quarterly Magazine



I feel privileged to be the president of our chapter while ASID is celebrating their 40th Anniversary. I had the opportunity to attend Presidents Forum in Phoenix, Arizona in February. The chance to meet and network with all the presidents in our great organization was so inspiring. One of the many great things I took away from the experience was that we are not alone. ASID is a way for each one of us to communicate with others about the struggles, triumphs and worries we have, whether it is on a particular design, a leadership role at work, or in our organization. Being a part of such a network allows us to call a peer and ask them for their advice. We don't always have to reinvent the wheel. I learned it is okay to ask for help when needed. Not being alone is just another great reason why being a part of ASID is so beneficial and why the motto for the 40th Anniversary is 40 Years. One Voice. ASID is THE VOICE of design and we all contribute.

A handwritten signature in black ink that reads "Windy J. Neff". The signature is fluid and cursive.

WINDY J. NEFF, ASID, NCIDQ
president

AMERICAN SOCIETY OF INTERIOR DESIGNERS



PENNSYLVANIA WEST

PARTNER SPONSORS 2014-2015

PLATINUM PARTNERS

Pittsburgh Magazine

Allegheny Millwork & LUMBER

Moulding your life

Don's Appliances

Exceptional Brands and Service Since 1971

The Tile Shop
WWW.TILESHOP.COM

PPG
THE VOICE OF COLOR

Karndean Designflooring

GOLD PARTNERS

Franklin Interiors
Furnishing Workplace Results

Steelcase

SILVER PARTNERS

patcraft



BRONZE PARTNERS

Fishman
EST. 1919
Flooring Solutions
"100% Employee Owned"

TILE & DESIGNS, INC.
ESTABLISHED 1979

house trends

CRESCENT Baths & Kitchens

shaw contract group

Markantone Painting

emerging professional and membership

HAPPY HOUR

By: Brian Fee, President-Elect



This January, the ASID PA West Membership Committee's Emerging Professionals & Membership Happy Hour Event was graciously hosted by Ann Davis of Typhoon Lighting. Attendance was great and included approximately 40 guests ranging from students to seasoned designers and industry partners.

Ann Davis, proprietor of Typhoon Lighting; Windy J. Neff, ASID PA West President; and Nancy Drew, ASID PA West Past-President, were all on hand to give a hearty welcome to attendees. Ann explained the vast variety of services that Typhoon Lighting provides and also held a

raffle providing one lucky winner, Doug Elstner of Steinway Piano's, with a fixture of his own to take home.

The showroom was aglow with beautiful fixtures as attendees networked and enjoyed refreshments. The evening also provided attendees the opportunity to bring donations for the charity of Ann's choosing. By the end of the evening, there were many bags filled with various goods destined to help support the efforts of Rainbow Kitchen, an organization that helps feed and support those in need. A warm event for a chilly evening.



IDLCPA PURE ELECTRIC CIRCUS

The cold of a Pittsburgh February was temporarily broken up by the heat of the Electric Circus. IDLCPA's 9th Andy Warhol inspired 1960/70s club culture was recreated for one night only and enjoyed as much as possible by a group of responsible professionals on a Thursday night.

Over 270 guests came in out of the cold to attend the event, enjoying the museum, DJ, auction items and 50/50 raffle. The food was inspired by Andy Warhol's art (tomato soup shooters with Campbell's labels and a decadent chocolate dipped banana). A caricaturist captured faces on Clarus's glass boards and a video ran on several screens depicting past events, sponsors, legislative information and Warhol inspired portraits of members of the industry.

A bitter sweat moment of the night occurred when we honored one of our own faithful volunteers, Jim D'Amato of Shaw Contract Group. Jim is retiring and will be going back full time to his home in New York. We will greatly miss Jim for his consistent support of our cause but wish him all the best in this new chapter of his life. And he better be

back to visit us and celebrate when we get our bill passed!

This annual event raises almost half of the operating expenses for the state coalition and we couldn't do it without our sponsors, auction donors and the industry members that attend the party.

Special thanks to this years planning committee: Fran Colby, Richard King, Amanda Bahn, Angie Petcash, Katie Nowak, Brian Fee and Nancy Drew. Special thanks to Ashley Mulkin, Natalie Harmon, Alicia Condie and Jennifer Bosack for their behind the scenes contributions.

This year's auction included Pitt Basketball tickets, Rock and Roll Hall of Fame tickets, Penguins tickets, wine baskets, restaurant gift cards, artwork, guest chairs, task chairs and tickets to the Warhol. The big ticket item was an elegant multi-course dinner personally prepared and served by the members of the committee. Thanks to the winning bidders Tom Garasic and Ed Eisaman who will each be enjoying one of these dinners.

PLATINUM SPONSORS

ASID Pennsylvania West Chapter | IIDA Pittsburgh City Center | Karndean International

SILVER SPONSORS

Tandus Centiva | MCD Wallcovering | Office Max | Teknion | Workscape | Knoll | DIRTT | Workrite Ergonomics | Binford and Associates | Fierst Distributing | Masland | Patcraft

BRONZE SPONSORS

KMA Eisaman Contract | Maharam | Shaw Contract Group | Global | Burke + Michael | Haworth | Armstrong | Cornelius Signage | DL Couch | Milliken | Architectural Clay Products | Atlas Carpet Mills Forbo Flooring Systems | Certified Carpet Distributors | National Office Furniture | Herman Miller | Fashion Architectural Design | Mayer | Mannington | Corbett | Caldwell's Window Ware | Clarus | WNA Engineering Inc. | Staples Business Interiors

DESIGNER SPONSORS

M/Design | Virginia Weida Designs

AUCTION DONORS

Kimball Office | Office plan HON | Bulldog Office Products | Certified Carpet Distributors | Cambria | KMA and Associates | Colby Design | Dan Binford & Associates | CP Group | Allegheny Millwork and Lumber | House Trends | Humanscale | Drew Designs | Office Max Workplace Interiors | Allegheny Plywood | Eisaman Contract Associates | Pittsburgh Steelers | Vangura | Weisslines | Patcraft | Six Penn Kitchen | The Warhol Museum | IDLCPA Committee Members | Cornelius Signage | National Office Furniture | Woodstock Marketing | MS Designs, LTD | Marlene Pendleton | All Floor Supplies | Valerie Mason



MEMBER UPDATES

Jim D'Amato, of Shaw Contract Group and ASID Industry Partner is retiring after 16 years with Shaw and over 38 in the business. Jim has been a staple of ASID since 1979. He first joined the Upstate NY/E Canada Chapter prior to becoming a member of the PA West Chapter in 2002 and will certainly be missed. He credits the best years of his career working in the Pittsburgh market and would like to thank the many friends he established during his time here. Jim's official retirement date is 4/4/15 and plans on spending the next chapter in his life traveling, fishing, gardening and catching up on reading with his wife Barb. In the meantime, be on the look out for him as he makes his rounds saying his "goodbye's".

Kayla Rose, Allied ASID has started at Hospitality Furnishings & Design Inc. in Zelienople as an Interior Designer. Kayla also has accepted a proposal from her boyfriend of Doug Nelson on Valentines Day. Kayla has been the Student Representative to the Board for ASID and recently graduated from the Art Institute of Pittsburgh.

Darci Langan, ASID of Darci Langan, Interior Designer in West Homestead passed her NCIDQ in September. This is a great accomplishment and we welcome Darci as a new Professional member of ASID.

Christopher Koziarski, ASID Industry Partner and owner of Kozi Media Design, is honored to be involved with the Pittsburgh Magazine Home of the Year Award presented to Astorino/Cannon Design for Home of the Year 2015: New Build project. Working with such talented architects, builders, and designers makes our process easier in keeping the project fluent and the result architecturally pleasing.

Rowan Brosam, Industry Professional ASID of Fishman Flooring Solutions, published her first article in Floor Trends Magazine. The article was titled "Distributor A&D Consultants Make for Seamless Process." Congratulations on reaching a lifetime goal of being published.

call for member updates

If you would like your news shared with our members please send information and a picture if you'd like it included to our administrator asidpawest@gmail.com.



Jim D'Amato with his daughter Katie and wife Barb at his retirement party at Olive Or Twist on January 29, 2015

welcome our **NEW MEMBERS** from our Second Quarter:

Anita Anderson, Student ASID of Art Institute of Pittsburgh | **Lindsay Elizabeth Boyd**, Student ASID of West Virginia University | **Amanda Brock**, Student ASID of Art Institute of Pittsburgh | **Rowan Brosam**, Industry Professional ASID of Fishman Flooring Solutions | **Bruce Richard Gernt**, Student ASID of Art Institute of Pittsburgh | **Kourtney Madison Hahn**, Student ASID of University of Akron | **Kristen D Hancock**, Associate ASID of Primrose Homes Inc | **Ryann Last**, Student ASID of West Virginia University | **Samantha Cierra Meyer**, Student ASID of Bowling Green State University | **Morgan Nestegard**, Student ASID of West Virginia University | **Frankie O'Leary**, Student ASID of Art Institute of Pittsburgh | **Sydney Lynn Owens**, Student ASID of Purdue University | **Danielle Weir**, Allied ASID or Weir Studio Interior Design

MAY EMERGING PROFESSIONALS & MEMBERSHIP HAPPY HOUR

Join ASID PA West members and other industry professionals for an evening of fun, education and networking. We hope to see you there!

SPONSORED BY:



- WHERE:** Franklin Interiors
2740 Smallman St #600, Pittsburgh, PA 15222
- WHEN:** Thursday, May 14, 2015 @ 5:30pm – 8:30pm
- COST:** FREE to students, members and non-members
- RSVP:** <https://asidpawestmay2015happyhour.eventbrite.com>

ASID PA West will be collecting items to benefit Creative Citizen Studios.

Creative Citizen Studios, which supports artists with disabilities to create, exhibit and sell their work.

Supplies in need are:

- good quality paper
- watercolor paper
- color paper to print onto
- illustration board
- canvas
- sketchbooks

For more information about Creative Citizen Studios please visit their website: www.citizenstudios.org.

[calendar of events] *upcoming events for 2015...*

Building Tour of Braddock Library

April 20, 2015

Location: Braddock Library

Come join ASID PA West as we tour the historic Braddock Library and learn about the steps in preserving the incredible piece of architecture.

Emerging Professionals & Membership Happy Hour

May 14, 2015

Location: Franklin Interiors Showroom

Free to students, members and non-members

Coffee & Credits

May 2, 2015

Location: Mercyhurst University, Erie, PA

Family Fun Event

June 2015

Location: Pittsburgh, PA

Think Tank Meeting

July 2015

Location: Pittsburgh, PA

Emerging Professionals & Membership Happy Hour

August 2015

Location: TBD

Free to students, members and non-members

Annual Meeting

September 2015

Location: Pittsburgh, PA

Bi-Annual Trade Show & Student Career Day

September 24, 2015

Location: Heinz History Center

Come join ASID PA West to view the latest products available by our wonderful IP Members in the community, attend CEU's and our Annual Students Career Day.

Calendar subject to change. Invitations for each event will be in our Eblast when available.

[PRESIDENTS FORUM]

2015 Phoenix, Arizona

By Windy J. Neff, ASID

Thursday, March 19, 2015

5:25 pm Sitting on runway in Pittsburgh having the plane de-iced. Temperature is 7 but windchills are in the negative range.

8:10 pm Landing in Pheonix, strange to see all the lit up baseball fields as we were flying over.

9:30 pm Checking into hotel, I'm in my ugg's a sweater and fleece pants, boy I'm warm here. Where is the Air Conditioning in this room?

Friday, March 20, 2015

7:45 am Starbuck's breakfast run

8:45 am Getting on shuttle with 16 other ASID members to head to Taliesin West.

11:45 am We are finishing up a lovely tour with Phil C at Taliesin West. If you go, I highly recommend this tour guide, he was so knowledgeable and FUN! A HUGE thank you goes out to Hansgrohe and Sherwin Williams for sponsoring the trip for us 100%.



Windy J. Neff at Taliesin West

12:13 pm Sitting on Shuttle to go back to hotel, and the shuttle won't start. After 15 minutes we are saved! It starts up and we are on our way back to the Ritz Carlton.

2:05 pm Randy Fiser, CEO welcomes us to Arizona, his home state, and the Presidents Forum is officially kicked off.

2:10 pm ASID is celebrating our 40 year anniversary. 40 Years. One voice.

2:53 pm Hansgrohe gives away 12 all expense paid trips to Alpharetta, Georgia in April to see their showroom and a spa day. Sadly, I didn't win, but my roommate for the trip, Amy Gallo of Virginia Chapter won!

2:55 pm DJ Johnson, Director, Chapter Program Development states "It's getting like Oprah in here!"

3:32 pm Stephanie Clemons, ASID Chair (previously known as ASID National President), welcomes us to President's Forum and reminds us that this event is all about making connections.

3:47 pm Stephanie reminds us that we are 40 Years. One Voice. THE VOICE. And we all yelled Happy Birthday to ASID!

3:48 pm our Keynote speaker, Holly Duckworth spoke on "Lead Different: 6 Solutions That Drive Positive Organization". She really touched on how to lead differently.

4:02 pm Holly reminded us all of ASID's why statement "ASID advances the profession and communicates the impact of interior design to enhance the human experience". Everything that we do for the organization should go back to this why statement.

4:31 pm Learned a new term "Pecha Kucha". It's

where you have 20 slides in 5 minutes and doing Lighting Talks. Could be a great presentation for Career Day or another event followed by Q&A.

4:45 pm Learned about a book by the founder of Zappos "Delivering Happiness: A Path to Profits, Passion, and Purpose" by Tony Hsieh, CEO of Zappos.com. It explains how he created a corporate culture with a commitment to service that aims to improve the lives of its employees, customers, vendors and backers.

4:50 pm Learned about a contest ASID is having on Twitter and Facebook where you can submit your own 40 celebration images tagged #MakeYour40 [CLICK HERE](#).

Saturday, March 21, 2015

8:12 am DJ Johnson quoted "Humans are the only species that evolve in their lifetime."

8:22 am Benjamin Huntington, on the ASID Legislative Advisory Council, stated that "What is so nice about all of us here and in ASID is that we are part of a family. We are not alone, as other's have been through what we have been through." Use you ASID connections/contacts to help each other help to solve an issue.

8:26 am Randy Fiser had us stand up for a little morning Dance Party to wake us up after a large breakfast.

8:48 am ASID is really pushing for chapters to have impact awards rather than just design awards. Design isn't just about how the final image looks, it's more about the total impact on the end users and the community as well as the overall human experience.

8:59 am Through Design we can save more than

3.9 Million Dollars

9:01 am Are you aware of WELL (wellcertified.com)? It's a wonderful step that CBRE new headquarters is the very first platinum WELL certified building, a Commercial Real Estate Company.

9:05 am Randy Fisher reminded us that if someone asks why they should join ASID you can explain that it's about Professionalism, and that a membership is a hell of a lot cheaper than a Starbucks Coffee every day of the year.

9:14 am Don Davis, Vice President, Government and Public Affairs, provided us a background of ASID and how we started, again part of the background for celebrating our 40th Anniversary. A reminder is that ASID has been around since the beginning and helped to form FIDER (now CIDA) and NCIDQ.

9:44 am The ASID Codes Committee is working on getting an app made for our phones that will locate where you are and tell you what codes are required for that area.

10:33 am Christopher Worjcik, Vice President, Membership and Industry Development, explained to us great news that Membership is on the rise. In June at CLC we were told about the decline of our membership, so this was wonderful news.

11:03 am Learned another new term WIIFM which stands for What's In It For Me. Many Generation Y's are looking for the WIIFM when looking at extra-curricular activities.

1:05 pm The Pennsylvania West Chapter was recognized for participation in the Chapter Challenge which raises money for the ASID Foundation. If you are interested in donating please [CLICK HERE](#).



Windy J. Neff with roommate Amy Gallo, President of Virginia

1:30 pm We started our Round Table Discussions. This is by far my favorite part of the forum. Getting to talk freely with other Chapter Presidents in my region and then around the nation about different issues. It is a great time to gather ideas for different events, slight changes to how we do events and much more. I will be sharing all this information with the Directors of the Chapter.

4:29 pm Lynn Vogeltanz, Chair of the Chapter Support Team, explained what it took to be a CST and the application process. This is the support system for the presidents and chapter to contact besides talking to National. It is an immediate past-president and a two year term.

4:58 pm one of the President's stated that "If you ever want to be taken seriously, you need to take a seat at the table." It really resonated with me.

Sunday, February 22, 2015

9:02 am We had a welcome from Sandy Gordon, ASID Chair-Elect, followed by a fire-side chat with Sandy, Randy and Stephanie Clemons, Chair. When asked why she joined ASID, Sandy expressed that it's because "She wanted to know what was happening outside of Madison, WI."

9:40 am We learned that between July and September anyone can provide names to National

for recommendations to serve on the various committee's they have: Emerging Professionals Advisory Council, Legislative Advisory Council and Student Advisory Council.

10:11 am Randy expressed that ASID has had talks with HGTV about possible partnerships and having their programming be more realistic. While HGTV is open to partnering with us, they are not going to change their TV. They see it as entertainment! However, if something aired that had many code issues they will not re-air or stream. Also, they are more open to partnering with us more on their website to provide more educational information for those interested in looking for an interior designer.

11:00 am Meeting officially ended.

**SPONSORS OF
PRESIDENT FORUM 2015**



SHERWIN-WILLIAMS
Product Finishes



Expanding Your Knowledge: A Day of Continuing Education

By Kelsey Ziegler, ASID PA West Director of Professional Development



ASID professional and allied members are required to receive a minimum of 10 continuing education credits (CEUs) every two years. In order to help our members achieve that required number of CEUs, ASID PA West hosted its annual event Expanding Your Knowledge: A Day of Continuing Education. **This year's** event was held Thursday, February 26th at Vangura in North Huntingdon. This all day event allowed members to receive up to six CEU credits while having the chance to network with other designers and tour of one of the largest countertop manufacturing plant in North America.

At 9:45 a.m., Dominic Gillot from Kohler presented our first CEU: Sustainable Kitchen and Bath Design. Dominic presented Sustainable Kitchen & Bath Design. This course discussed the various ways to design a healthy and sustainable kitchen and bath by selecting sustainable products and being able to integrate water conservation plumbing products. Katrina Hogan from Steelcase provided the second CEU of the day, Workplace Wellbeing. This intriguing CEU discussed the habits of today's society and how to design the workplace to promote wellbeing in the

employees therefore helping an organization attain the business results the desire. The final CEU presentation for the morning session was presented by the president of Tambient Lighting, David Pfund. David presented Lighting & the Collaborative Work Place. Attendees learned how occupant aligned lighting strategies can improve indoor environment qualities. They also learned that these strategies can also help support focus, and productivity.

After the first three presenters completed their presentation, everyone broke out for a lunch break. The boxed lunches were provided by Kings Family Restaurant and those in attendance were able to enjoy their yummy lunches amid Vangura's fabulous showroom. After the lunch break was over, it was time to dive back into our remaining CEU presentations.

Bill Ludwig, with Patcraft, was the first presenter of the afternoon. He presented a CEU entitled, Carpet Diem III. This presentation covered the sustainable aspects of carpet, while teaching designers how to write a sustainable specification for carpet. It also evaluated the



materials and manufacturing process that goes into producing the carpet we walk on everyday. Mark Krejchi with Wilsonart provided the second CEU of the afternoon entitled, Surface Solutions: Understanding the Materials of the World. This CEU provided a greater understanding about a variety of materials that are frequently used in interior spaces by explaining their chemical and sometimes hazardous properties. The presentation also addressed the fundamental health, safety, and welfare issues involved in sustainable design. Our final CEU of the day, Understanding Quartz Surfacing Materials, presented by Silestone/Consentino, presented by Robert Vertes from Vangura discussed the role quartz has played throughout history, as well as its physical properties and manufacturing process.

Once all the CEUs were completed, it was time for

EVENT SPONSOR



CEU PRESENTERS

Cosentino/Silestone

Kohler

Patcraft

Tambient Lighting

Steelcase

Wilsonart

some dinner and the happy hour/networking portion of the day. While everyone enjoyed some boneless wings, chicken tenders, and other munchies, those in attendance had the opportunity to get a tour of Vangura's manufacturing facility and mingle with fellow industry members. Overall, the event was a huge success and well attended. Vangura was an amazing host and sponsor of this great event. Not only did they open their doors and allow us to host our event at their facility, they raffled off Starbucks gift cards, throughout the day, covered all food and beverage cost, as well as raffled off 2 tickets to a Penguins game in their box along with dinner with the owner of Vangura, Ed Vangura.

We would like to extend a big thanks to all our sponsors for this event: Vangura, Cosentino, Kohler, Patcraft, Repco II, Silestone, Steelcase, Tambient Lighting, and Wilsonart! Without amazing sponsors this event would not have been such a huge success.

“Come tour a Historic Icon of Renovated Beauty”

PROFESSIONAL DEVELOPMENT COMMITTEE: MONTHLY EVENT

www.asidpawest.org

MONDAY, APRIL 20, 2015

EVENT SCHEDULE

5:00pm- 6:30pm	Registration & Refreshments
6:30pm- 7:30pm	Presentation by Matthew W.C. Falcone, President of Preservation Pittsburgh
7:00pm- 7:30pm	Presentation by Vicki Vargo, Executive Director of the Braddock Library
7:30pm-9:00pm	Tour of the Braddock Library

EVENT COST

\$10	STUDENTS
\$25	ASID MEMBERS, FAMILY, & FRIENDS
\$40	NON-MEMBERS & PAY AT THE DOOR

Contributions or gifts to the Pennsylvania West Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions.

RSVP BY MONDAY APRIL 13TH

Registration and payment to:
www.eventbrite.com/e/asid-pa-west-chapter-braddock-library-information-tickets-16179235529
www.asidpawest.org
 P: 412.884.4424
 E: asidpawest@gmail.com

LOCATION

PRESENTATION:

Braddock Library
 419 Library Street
 Braddock, PA 15104

PARKING:

On Street Parking Available as well as a Parking lot diagonally across from the library

SPONSORS



ROBERT ALLEN
 CONTRACT



It was great to see so many of our designers, industry partners and friends at the Home & Garden show! Check out this link for an article about the designers and their spaces:
<http://www.post-gazette.com/life/homes/2015/03/07/American-Society-of-Interior-Designers-Pittsburgh-Home-Show-Nancy-Drew-Nancy-Sakino-Spears-Erin-M-Faith-Nicole-Santella/stories/201503070015>

Designed by William Halsey Wood, The Braddock Carnegie Library was the first Carnegie Library in the United States. It was built in 1888 and dedicated by Andrew Carnegie in March 1889. The library was named a National Historic Landmark in 2013. The 1893 addition doubled the size of the library and included many more amenities, such as a music hall, gymnasium, swimming pool, and two-lane duck pin alley. The library was slated for demolition in the late 1970's when neglect and the lack of funds for repair forced its closure. Restoration of the library is still taking place, however the library for the adults and children have been restored.

Matthew Falcone is the current president of Preservation Pittsburgh, a community-based organization devoted to protecting our region's structural and cultural heritage. He will be speaking about "Exploring Interior Design & Historic Preservation's Dichotomic Union."



STAY CONNECTED

Like "ASID PA West"



Join Group "ASID PA West"



www.asidpawest.org

www.asid.org



PENNSYLVANIA WEST CHAPTER of ASID

230 Cobblestone Drive

Pittsburgh, PA 15237

412.882.4424

asidpawest@gmail.com