

ASID PA WEST NEWSFLASH

OFFICIAL MAGAZINE OF THE ASID PA WEST CHAPTER

RECAP 2013-2014



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ASID PA WEST NEWSFLASH

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LEED AP ID+C

[table of contents]

Features + Cover Stories

- 6** MEET THE NEW ASID PA WEST BOARD OF DIRECTORS
- 10** CLC TRAINING: A NOTE FROM CHAPTER LEADERSHIP TRAINING

Events

- 9** CALENDEAR OF EVENTS
- 16** TAKING TIME TO "PAUSE AND REFRESH" AN EVENING WITH PPG
- 18** PURE BLACK & WHITE
- 24** A NIGHT AT THE BALLET
- 26** EXPANDING YOUR KNOWLEDGE
- 30** FAMILY FUN DAY AT THE BALLPARK
- 32** BRINGING A SUCCESSFUL YEAR TO A CLOSE: ANNUAL MEETING RECAP

Students

- 14** ASID TAKES OVER THE SCHOOLS

Membership

- 20** EMERGING PROFESSIONALS AND MEMBERSHIP HAPPY HOURS
- 28** MEMBERSHIP SURVEY RECAP

LETTER FROM THE PAST-PRESIDENT

A Successful 2014!



It is with great pleasure and a heavy heart that I help to comprise this last newsflash from my year of Presidency for the ASID PA West Chapter. It has been a fabulous year and an honor to serve the chapter, members and design community in a leadership role for the 2013-2014 year. Our chapter has accomplished an outstanding amount of things over this past year. I would like to thank all the volunteers and members who have dedicated valuable time and effort to make this chapter so successful. The ASID PA West chapter has a dynamic future ahead. I look forward to being able to participate in assisting the new leadership in our chapter's continuous growth. Thank you, to everyone for all the hard work, great friendships and success. Please enjoy this issue of the newsflash that recaps the chapter's news and events from the Spring/Summer of 2014.

BETH YOCUM, ASID, NCIDQ, LEED AP ID+C

past-president

meet the new ASID PA WEST BOARD OF DIRECTORS



WINDY J. NEFF, ASID, NCIDQ
president

Windy J. Neff received her Bachelor's degree from La Roche College and while there was a member of ASID and was elected as the Student Representative to the Board for the PA West Chapter. After graduation she worked at RSH Architects in Mount Lebanon. Windy then received her Master's from Chatham University and began teaching at the Art Institute of Pittsburgh where she was there for over seven years where she served as the faculty liaison for the student chapter. Windy has now started teaching part-time at the Art Institute of Pittsburgh Online Division which provides her to spend more time with her husband, Chris and two sons, Colin and Connor. Windy is NCIDQ and also serves as a CIDA site visitor.



BRIAN FEE, Allied ASID
president-elect

Brian Fee is currently working at Hospitality, Furnishings & Design as an Estimator. Brian has a B.S. in Interior Design from La Roche College where he served as La Roche College ASID Class Representative for two years. He is an active member on the ASID PA West Membership Committee, and is also active on the Board of Directors for the Interior Design Legislative Coalition of Pennsylvania (IDLCPA). He is currently studying for the NCIDQ. Brian also loves to ski, play tennis, travel, read and hang out at home with his partner, three Chihuahuas and one brave cat.



VICCI FRANZ, ASID, NCIDQ
financial director

Vicci is the President of Vicci Franz Interior Design, LLC, and is proud to see her company grow for the last 10 years. Vicci graduated Cum Laude from La Roche College where she studied Interior Design, and is proud to have over 20 years' experience in the interior design field. She is a professional member of ASID, and is NCIDQ Certified. She is married to Matthew Franz, they have a daughter Angalina, and a border collie named Jagger Sparks Starr. She enjoys attending her daughter's sporting events, swimming, and relaxing at the beach.



TOM GILLEN, Industry Partner
communications director

Tom Gillen is the General Manager of Allegheny Millwork & Lumber, where he is proud to be in his 25th year of service. Tom attended St Vincent College, where he studied business management. He is a former board member of the South Side Chamber of Commerce an Construction Junction. He currently also serves on the Executive Board of the Builders Association of Metropolitan Pittsburgh (BAMP). He is married to Michelle Beyer-Gillen and is the proud father of five children: Kali, Curtis, Kevin, Craig and Max as well as the grandfather of Cole. He is a member of St Philip Parish, a coach of the Artic Foxes hockey club at Robert Morris University and helps out his son in the Boy Scouts. Tom enjoys inline skating, has run the last two Pittsburgh Marathons and loves to dance Jitterbug, Swing and Balboa.



KELSEY ZIEGLER, Allied ASID
professional development director

Kelsey Ziegler currently works at Stantec, in downtown Pittsburgh. She has been there for four and a half years, two years as an intern and currently as an Interior Design Coordinator. She graduated La Roche College in 2012 with a Bachelor's degree in Interior design and a minor in marketing. Kelsey has her LEED Green Associates and is currently studying for the NCIDQ. This past November she married her sweetheart Joseph Ziegler. She has a cute Chihuahua name Coco, but she calls her Beans. She loves traveling, hockey, skiing, and she may have a small addiction to shoes.

MARGARET RINGEL BAKER, ASID
director at-large

Margaret Ringel Baker ASID RA was graduated by Bradley University in Illinois. She has worked for three International Corporations both as Designer and in Facilities management, managed an Interior Division for an Architectural firm before opening her own Architectural and Interior design firm - Margaret Ringel & Associates. Margaret sat on numerous committees, was President and a Medalist Honoree of ASID along with volunteering for many City Commissions and Community boards. She believes that success is based on developing lasting relationships, sharing knowledge with others and designing with integrity.



CHELSEY ATKINS, Student ASID
student representative to the board

Chelsey Atkins is a Senior at The Art Institute of Pittsburgh who will be graduating in December 2014 with her Bachelor's of Science in Interior Design. Throughout her time at AiP she has held positions as a leader in the student chapter, acted as a student representative of the department through their CIDA reaccreditation process and at IDLCPA Interior Design day in Harrisburg, and earned her LEED Green Associate credential. She is currently an intern interior designer at Strada Architecture in Pittsburgh. In her spare time Chelsey enjoys couch time with her husband and mischievous puggle Arthur McClane, reading, writing, and traveling.



LISA BLOSE
chapter administrator

Lisa Blose attended California State College. Previously employed by Cigna Insurance Company, Health America, and Highmark. Lisa has a husband named Paul, 2 children, 2 cats and resides in the North Hills of Pittsburgh. Playing volleyball and traveling are what she enjoys the most.

A special **Thank You** to our outgoing Board Members

BETH YOCUM, President

CAROLINE VRANESEVIC, Membership Director

KAYLA ROSE, Student Representative to the Board

for your dedication
and commitment to
the **ASID PA West**
Chapter.

[calendar of events]
upcoming events for 2015...

Membership Mixer

Thursday, January 15, 2015

Location: Typhoon Lighting

1130 South Braddock Avenue, Pittsburgh, PA 15218

Join ASID PA West members and other industry professionals for an evening of fun and networking. This event is FREE to students, members, and non-members

Day of CEUs

Thursday, February 26, 2015

Location: Vangura Surfacing Products

14431 Vangura Lane, NorthHuntington, PA 15642

Come join ASID PA West for a day of CEU's. Registration and breakfast begin at 9:00am with our first CEU starting at 9:45am. There will be a total of 6 IDCEC accredited CEU's and several will also be AIA and GBCI.

ASID Members: \$60 Full Day / \$40 Half Day

Non-Members: \$85 Full Day/ \$60 Half Day

Students: Free if you RSVP by Feb. 19th / \$20 at the Door for Full Day

IOA Healthcare CEU

March 2015

Location: Phipps Conservatory

Come join ASID PA West and IOA Healthcare for a CEU presented by Roz Cama entitled 'The Power of Touch in a Healthing Environment'. More information to follow.

Building Tour of Braddock Library and CEU

April 2015

Location: Braddock Library

Come join ASID PA West as we tour the historic Braddock Library and learn about the steps taken in preserving the incredible piece of architecture.

Tour of the Sheraton Hotel in Erie, Pennsylvania

May 2015

Location: Erie, PA

- Formal invite to follow for all events listed -

* Want to host an event or have an interesting idea for an event
contact our chapter administrator
Lisa Blose at asidpawest@gmail.com

CLC Training

a note from Chapter Leadership Training

By: Brian Fee, Allied ASID
President Elect



This summer incoming President of ASID PA West, Windy Neff and I traveled to Los Angeles to attend the ASID 2014 Chapter Leadership Conference. The conference spanned three days and was held at both the LA Hotel Downtown and the LA Convention Center. Attending the conference was a fantastic opportunity to learn more about the organization as a whole, attend board training seminars, and network with active and enthusiastic members from chapters across the country.

The overall theme of the conference became clear with the opening keynote speaker, who addressed "The End of Membership as We Know It." ASID's membership numbers are in decline; in fact, they've been steadily declining since 2005 (Sladek, 2014). The speaker, Elisa Webb Hill, who is not a designer but a member of Sandhill Consulting Group, attributed this decline to several factors, including: advancements in technology, the changing and redefining of values and cultures, globalization, and changes both within the interior design industry and the workplace itself. However, the largest cause for our organization's declining numbers is the loss of student members, despite the fact that students are still pursuing educations in interior design. Hill noted that in 2013 there were over 21,000 students in CIDA-accredited programs across the U.S., but these numbers have not been reflected within ASID memberships.

The loss of incoming and sustained student members (52%), combined with an aging member population (71% of members age 45 and older) has caused ASID to re-examine the future of the organization (Sladek, 2014). ASID believes that the future of the organization lies in reaching to, understanding and engaging the demographic of our population known as Generation Y. That's you, students and emerging professionals!

This announcement produced mixed reactions within members at the conference, many of whom are from my generation, X, and older. At first, there was almost a feeling of "Doesn't ASID value me and my years of experience and the hours of work I put into the organization?". The answer is simple. Of course, ASID does. Who better to engage and train new members? And so, at the end of the first evening we were issued a challenge: To go back to our chapters and not only engage Generation Y, but improve the member experience for ALL members.

The next few days consisted of seminars that would teach us how to accept and meet the challenge we were issued our first night there. Key speakers included: Randy W. Fiser, CEO, ASID; Rachelle Schoessler Lynn, FASID, CID, LEED Fellow, ASID Board of Directors Chair; Barbara Marini, FASID, IDEC, ASID Board of Directors Past Chair; and Stephanie Clemons, Ph. D., FASID, FIDEC, ASID Board of Directors Chair Elect.

Windy and I also attended several position-specific trainings as well as informal snap sessions and chats with Chapter Support Team liaisons and Chapter Leaders. As the conference drew to a close we attended Dwell on Design at the LA Convention center. Aside from seeing a lot of great products, we were able to spend some time with other members and meet and speak with some of members on the national board.

In our free time outside of the conference, we went to dinner with members from other chapters and did a little sightseeing. In all, it was a great experience. We both really learned a lot and came back ready to apply what we absorbed in LA back home.



[learning more about LEED v4]

By: Caroline Vranesevic, Allied ASID
Past Membership Director

This spring, ASID teamed up with Rob Karl of National Office Furniture to present CEUs for students and local professionals. These were held over two days and were hosted by three schools in Western Pennsylvania—April 9, 2014 at Indiana University of Pennsylvania and April 10, 2014 at Mercyhurst University and La Roche College. Admission fees for this event benefited each ASID student chapter from these three schools.

Enthusiastic and knowledgeable instructor Lisa Schmidt, presented two sessions at each CEU. Both sessions were approved for GBCI, IDCEC, and AIA credit hours. These sessions included Performance Fabrics 101, which included information on the six key attributes of performance fabrics: durability, soil/stain resistance, antimicrobial protection, moisture/fluid barrier, cleanability, and enhanced fade resistance. Ms. Schmidt reviewed how these key attributes could be achieved and why they are important as well as discussing new technologies in fabric treatment. The second session included LEED v4 and provided an update of the development process overview of the technical changes. This session provided insight into the changes of each section and discussed the revised goals of LEED v4.

These sessions provided informational tools to help students as well as local professionals stay informed and up to date in the ever-changing design profession. Stay tuned for upcoming CEUs hosted by ASID that will take place in the following months.



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ASID takes over the schools

by: Kayla Rose, Student ASID
Past Student Rep. to the Board

Over the past few months ASID PA West President Beth Yocum, Membership Director Caroline Vranesevic, Student Rep to the Board Kayla Rose, and a variety of ASID professionals visited Mercyhurst University, The Art Institute of Pittsburgh, and Indiana University of Pa, and challenged the students to a structure building contest. They were challenged to design, plan, and construct structures using only the food supplies given and 40 minutes! They came together as teams to create some very impressive structures and had a lot of fun in the process. First, second, and third place prizes were awarded to teams based on design, sturdiness, presentation, use of materials, and creativity.

At The Art Institute Team 1, the winner, thought outside the sandbox and designed a playhouse, complete with a sand pit, rock climbing walls, and candy men! Team 2 kept to clean lines and used the acropolis as inspiration. Using the gram crackers for steps leading up to it, jellybeans for decorations, and even incorporated medallions using sprinkles and Oreos. Indiana University of Pennsylvania IUP had an amazing turn out making up 7 whole teams!



[Mercyhurst University]



First Place:
Team 2 with "Beach House with Pink Water" Inspired by the yearning for warmer weather and structures from Frank Lloyd Wright. Notice the detailed Milk-Dud stone facade, Kit-Kat fire pit, and the S.S.Gum Drop boat.



Second Place:
Team 1 with "Taj Ma Party" Inspired by the Famous Taj Mahal this is an ASID Party House complete with an invitation "Bring your drafting tools and your party pants!"



Third Place:
Team 4 with "Castle" a remarkably accurate food-created castle complete with structurally sound walls, a moat complete with fish, and a drawbridge. Notice the Bush in the back!

[Indiana University of Pennsylvania]



Team 2:
Team 2 was inspired by the parthenon, building to be structurally sound they even have their ASID "flag" hung proudly.



Team 1:
Team 1 was inspired by the log like rice crispy treat and designed a treehouse. Thinking about warmer weather, they even included a slide complete with a floatation device of licorice.



First Place:
Team 6 used their materials to their full potential. Coming in first place for their creative use of all of their materials and their enthusiasm for their pink mansion.

[event recap]

taking time to "Pause and Refresh" an evening with PPG



cocktails named after the 2014 PPG; Hi-Breed, Mosaic, New Spirit, Magnificence, and Therom. At the end of the evening it was revealed that PPG used the drinks as part of an experiment and planned on collecting data based on the drinks those in attendance selected.

Magnificence, and Therom, each having their own story and origin of color. Josette described the process behind defining each of these color trends and how the color team determined which colors were selected for each color trend and why.

After getting a chance to network it was time for PPG to unveil their new 2014 Color Trends. Josette Buisson, a PPG Color Trends Forecaster, gave a fabulous presentation on the new color trends. Entitled "Pause & Refresh" the 2014 PPG color trends is made up of 5 collections; Hi-Breed, Mosaic, New Spirit,

After the presentation guests enjoyed delicious deserts and another chance to network, as well as, take in the beauty of the PPG Wintergarden on a lovely Pittsburgh evening.



By: Kelsey Landis, Allied ASID
Professional Development Director

Color trends are constantly changing and adapting to fit in an always evolving society we live in today. As designers, architects, students, manufacturer reps it is important to understand these constantly changing color trends and how they come about. So, on March 20th over one hundred professionals and students came

together at in the PPG Wintergarden and took time to "Pause and Refresh" enjoying an evening dedicated to the launch of PPGs 2014 Color Trends.

The evening started with an opportunity to network and mingle with one another while enjoying light hor d'ouves and sipping on specialty

PURE BLACK & WHITE

By: Nancy Drew, ASID
Past President

Static Night Club was the location for Pure Black & White, on January 30th, 2014. The Pittsburgh Design Community came attired in many varieties of Black and White. It was an evening when 230 Designers, Sales Representatives, Associates and their guests came out of the Winter Snow, for conversations, Dancing with music from Static's DJ, Great Food prepared by Café' Raymond, and Balloon Drops throughout the evening, Black & White of course.

There was bidding on many Chance Auction and Silent Auction items all to benefit IDLCPA's general fund and a 50/50 Raffle to help the PAC fund. Hot Items were 2 sets of Penguin Tickets, Golf Clubs, various Black & White themed Gift Baskets and a Private Catered dinner by the Pure Committee. Thanks for all who bid and bid often, we went over our auction Goal. We thank the auction donors: Jeff @Human Scale, Fran Colby, Nancy Barsotti, Deborah @ Mount Lebanon Office, Ed @ Eisaman Contract, Brian @ Certified Carpets, Susan @ Carnegie Fabrics/Binford Associates, Jim @ Shaw, Kitty Spangler.

PPG Paints, Office Plan, Nancy@ Drew Designs Ltd. Lisa @ Cambria, Matt & Cindy @ Mont Granite, Kolano Design, Bill @ House Trends Magazine, Sherwin Williams, Jamie @ Anderson Interiors, Courtney @ CP Group, Nicole Santella, Vangura, Allegheny Millwork, Jennifer @ Fierst Distributing, Tia @ Herman Miller Loom Textiles, Katie Nowalk, and Megan @The Pittsburgh Cultural Trust.

Special thanks go to the committee members: Richard King, Katie Nowalk, Angie Petcash, Jim D'Amato, Rob Karl, Fran Colby, Brian Fee, Alicia Condie, Natalie Buches, Jane Hallinan, Beth Yocum, Susan Wonsock and Nancy Drew.

This event could not have been possible without the generous donations from our sponsors and all who attended, we look forward to seeing you at our next PURE Party this Summer.



[event recap]

emerging professional and membership HAPPY HOURS

By: Caroline Vranesevic, Allied ASID
Past Membership Director



Organized by the ASID PA West Membership Committee, the first two Emerging Professionals & Membership Happy Hour events were held this winter at local showrooms for members, non-members, students, and industry partners. These admission-free events were created to engage existing members and possible new members to provide networking opportunities as well as a fun social activity complete with food and drinks at different venues around the city.

Over 40 industry professionals gathered at the Eisaman Contract showroom on Tuesday, January 14, 2014 for the very first Emerging Professionals & Membership Happy Hour. Not only did attendees get the opportunity to network but also were able to tour the showroom and learn more about Eisaman Contract. In the effort to reach out to the community, ASID PA West also honored the local charity, Military Connections, by requesting that all attendees bring donations to



the event. Military Connections is a charitable organization that provides supplies to troops deployed overseas. That evening, an overwhelming number of items such as candy, snacks, socks, games, and toiletries were collected and sent to troops stationed in Afghanistan.

The second Emerging Professionals & Membership Happy Hour occurred on the evening of Tuesday, February 11, 2014. This event was hosted by Burke+Michael and Haworth and was held at the Burke+Michael showroom on the North Side. The showroom was festively decorated with balloons and streamers in a birthday party theme to reflect the charity being honored that night, Beverly's Birthdays, an organization that throws birthday parties for homeless and underprivileged children. Happy hour attendees donated an astonishing number of party supplies--from paper plates,

plastic utensils and napkins to streamers, balloons, and party favors. Not only did attendees network and socialize, but enjoyed a multitude of party snacks and delicious margaritas made by Mary Hunter. Of course, no birthday party is complete without presents and cake! Several lucky attendees had their names pulled from a drawing and received small prizes and everyone got to enjoy a festive and tasty birthday cake made by Fran Colby.

The latest Emerging Professionals & Membership Happy Hour took place on April 24, 2014 from 6:00pm-8:00pm at Mont Granite. At April's event, ASID PA West honored the Western PA Humane Society, which is an organization that commits to saving and protecting homeless pets until they can be adopted into loving families. ASID PA West requested that attendees donate supplies to support this cause.



call for nominations!

••••• ► **ASID PA West Board of Directors**

The ASID PA West Board is currently taking nominations for the following positions that will be available next year. Please start thinking about whether you or someone you know would be a great fit for our board. Please click on each below to learn more about the roles/duties of each position. Please email [Lisa Blose](mailto:Lisa.Blose) at asidpawest@gmail.com with any recommendations.

President Elect description:

Basic functions are to: Assume the responsibilities of the Chapter President in his/her absence; Assist the Chapter President in carrying out the functions of that office and perform specific duties delegated by the Chapter President; Facilitate the chapter board in understanding its role and responsibilities. This position shall be used as orientation for the future chapter presidency. Please visit our website for a more indepth description of this positions duties and responsibilities.

Financial Director description:

This director is responsible for receiving and depositing all chapter funds, in the name of the chapter, in a bank or trust company selected and approved by the board of directors. He or she is responsible for preparing the chapter's budget, making regular financial reports to the board of directors, rendering an annual financial statement to the chapter membership and maintaining proper financial controls. Please visit our website for a more indepth description of this positions duties and responsibilities.

Communications Director description:

Basic responsibilities are to exercise communications function for the chapter. Please visit our website for a more indepth description of this positions duties and responsibilities.

Professional Development Director description:

Basic responsibilities are to exercise professional development function for the chapter. Please visit our website for a more indepth description of this positions duties and responsibilities.

strategic plan & budgeting recap

By: Windy Neff, ASID
President

As the President Elect, my primary role is to plan for the upcoming year. ASID National rolled out a new Strategic Plan and called it ASID 2.0, which is their initiative to keep current members engaged but also to attract new members.

To begin planning this new three-year strategic plan, I assembled a small group of design professionals to help. My committee consisted of: Beth Yocum, President of the PA West Chapter; Sheri Spoharski, Past President of the PA West Chapter; Brian Fee, the incoming President Elect of the PA West Chapter and active member of the membership committee; and Kendall Curtis, an Emerging Professional who has been also active in our Professional Development Committee. We gathered on a Saturday in May at Architectural Clay Products. Previous strategic plans and the results of our member survey gave us our starting point. We then combined those thoughts with the goals that National has set forth in ASID 2.0 to come up with a working document. We were able to pretty much complete our plan in about a four-hour time frame.

I took our plan to Chapter Leadership Training in Los Angeles. After the training, I brought home a few ideas gained through other chapter leaders and the staff at ASID that we were able to add to our plan.

In July, and after knowing our Strategic Plan was pretty set, we gathered once again at Architectural Clay Products with another great group of design professionals: Beth Yocum; Nancy Drew, Past President of the PA West Chapter; Kelsey Landis, Director of Professional Development for the PA West Chapter; Vicci Franz, Director of Finance for the PA West Chapter; Tom Gillen, Director of Communications for the PA West Chapter; Brian Fee; Alicia Condie, Chair of our Trade Show; and myself. We began work on the budget. Once again, with our wonderful volunteers we were able to get a good working document completed within our four-hour planning session.

I want to again take the opportunity to thank all of the dedicated people that attended our planning sessions. Without the thoughtful input from everyone, I couldn't have gotten it done as thoroughly and seamlessly as I did. I do hope that our planning will help to make the chapter as effective as we planned for.

[event recap]

a night at the **BALLET**



By: Kelsey Landis, Allied ASID
Professional Development Director

Did you know that the Bendum Center has 90 crystal chandeliers? Or that Bob Marley played his last lived concert there? These are just some of the interesting facts students and professionals learned about during the behind the scenes tour of the Bendum Center. On Friday April 11, 2014 over forty students and professionals spent the evening

touring the Bendum, networking, and enjoying the ballet Don Quixote.

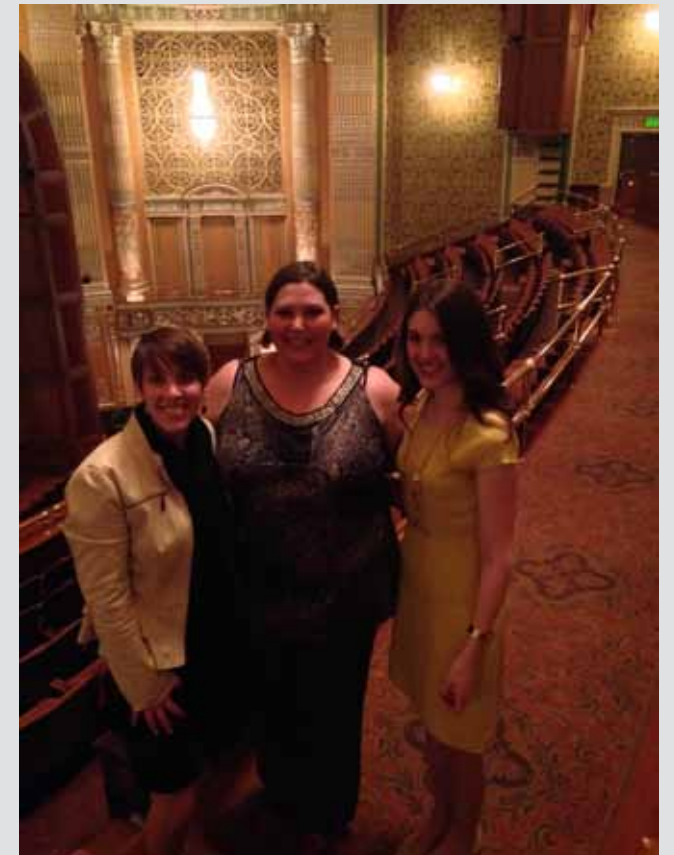
The evening started with a behind the scenes tour of the Bendum Center. They learned that the building was first built in the late 1920s as the Stanley Theater and operated as a movie palace with tickets costing less than a dollar for a movie. They also learned

that in the late 1970s the building was purchased and turned into a rock and roll concert venue. Several well-known musicians held concerts there such as, The Grateful Dead and Prince. The then Stanley Theater was named number one rock and roll venue several time during this period in time. Unfortunately during this time the seats were ripped out and the entire lobby was painted black.

Finally in the 1980s the building was purchased by the Pittsburgh Cultural Trust and under went at \$43 million renovation to restore the building back to the way it would have looked they day it opened in the late 1920s. It was also renamed the Bendum Center at this time.

After a brief history of the building those in attendance were able to tour the backstage area. They were able to get a closer look at the set for Don Quixote, see the physical therapy area, dressing rooms, laundry facilities and many other behind the stage areas. Once the tour was complete there was a private reception held at the Bendum Center where students and professionals were able to network and enjoy cheese and fruit.

After the private reception guest made their way to their seats in the orchestra section to enjoy the ballet. Don Quixote first appeared as a ballet in 1740 and is based on segments of the novel The Ingenious Gentleman of Don Quixote of La Mancha. It was an fast pace and witty ballet that everyone seemed to enjoy.



[event recap]

[expanding your knowledge]

ASID PA West Expands the Knowledge of its Members.

By: Kelsey Landis, Allied ASID
Professional Development Director

ASID PA West believes that it is important to provide its members with education events throughout the year. This past May, ASID PA West held a Day of CEUs at Plumber's Equipment/Crawford Supply Showroom in the North Hills. The day was broken down into a morning and afternoon session with 6 CEUs in all. Those in attendance were provided with information on topics such as water conservation, understanding vinyl, movable walls, water delivery solutions, flooring design, and ergonomics for the workplace.

Most of the CEUs provided were not only IDCEC accredited, but also AIA, and GBCI. Although the majority of the day was focused on the learning components, there was also time to networking during lunch and a fabulous happy hour to bring the day of activities

to a close. Those in attendance not only gained more knowledge on several topics dealing with interior spaces, but they also enjoyed yummy food and an action including items such as a garbage disposal, a shower head, and gift cards to several local restaurants.

All in all the day was a huge success and we would like to thank all of our sponsors who put on CEUs and provided the amazing auction items.



Membership Survey Recap!!

.....listening to what our members have to say

By: Windy Neff, ASID
President

This year our chapter conducted a membership survey in April. We did not send out one survey to everyone; instead we created three separate surveys that were geared towards our three main groups of members: Designers, Industry Professionals and Students. This proved to be helpful because it allowed us to cater our questions based on the specific needs of each member group.

An interesting fact that we learned from the survey sent to our designer members is that we have an equal number of members doing both commercial and residential design. A majority of our designers would like to see us involved in Community Service Projects. We are going to be working on that this year. The top three types of events designers are looking to attend are: CEU's, Building/House Tours and Commercial Design specific events. The top three CEU topics designers listed are: Sustainability, Technology and Codes. Most felt that holding the trade show every other year is best for our region. Please note that the Trade Show will be coming up in September 2015! There was not an overwhelming interest in a Design Competition; however, the need for a member directory is strong.

The highlights of the IP survey were that respondents felt the top benefit of being an ASID member is networking, and meeting new people, and getting their company name out there. They also had an overwhelming belief that we should be involved in Community Service. The top three types of events IP members are looking to attend are: Social/Networking, Building/House Tours and Residential Design Specific. They also felt holding the Trade Show biannually was best for our region and had an overwhelming 100% interest of a Member Directory.

The students were all interested in taking the NCIDQ and LEED exams after graduation. They feel that for Career Day, the best types of events would be Round Table Discussions, Mock Interviews and Portfolio Reviews. The top three types of events students are looking to attend are: CEU's, Social/Networking, and Building/House Tours.

Overall, we did gain some great feedback; however, the number of people that responded was not as high as we would have hoped. Please remember that we use these surveys to help to create our Strategic Plan for the upcoming year and the types of programs we offer.



call for photos



We'd like to feature your work throughout the ASID PA West website, and in various communications, to illustrate the well-designed spaces that our members create and share them with the public. We invite all of our members to participate in this call for photos and ask you to consider submitting high-resolution color images of the spaces that you've created. Contact Chapter Admin. for additional information.

[event recap]

family fun day at the ballpark

By: Kelsey Landis, Allied ASID
Professional Development Director

On a typical Sunday in June chants of 'Let's Go Bucs' could be heard throughout the North Shore and several ASID PA West members, family and friends were part of the action. On Sunday, June 8th ASID PA West hosted its 2nd Family Fun Day at PNC Park. This family friendly event was great for all ages. The day started with a good Pittsburgh tailgate in the parking lots of the North Shore. Those in attendance snacked on delicious food prepared by Chef Anthony from Don's Appliances while playing corn hole, washers, and visiting with family and friends. The kids even got a surprise visit from Cambi, the Cambria Dragon, who brought them all a special gift. Several of the kids and their families also took advantage of the Family Fun Zone on Federal Street before the game.

After a slightly soggy tailgate it was time for the Pirates to take on the Milwaukee Brewers. We got to take the game in from some fabulous seats along the first base line and all kids received a Russell Martin poster curtesy of the Pirates. Sadly the Pirates lost 0-1 to the Brewers, and the Jolly Roger couldn't be raised. However, the game was not without excitement with ejections, reviewed plays, a spectacular pitching duel, and an opportunity to tie it in the 8th inning. After the game all the kids enjoyed the opportunity to go run the bases just like the Pirates.

Overall there were lots of smiles, giggles, and good times had by all those who enjoyed a Sunday afternoon with ASID PA West and the Pittsburgh Pirates. We would like to extend a gracious thank you too all out sponsors: Don's Appliances, HouseTrends Magazine and Cambria for providing food for our tailgate and the special appearance of Cambi the dragon.



bringing a successful year to a close

a recap of the annual meeting.

[event recap]



By: Ashley Mikulan, Allied ASID
Professional Development Committee

On Thursday September 25, 2014 members, non-members, industry partners, family and friends gathered at Tile and Designs in Shadyside to celebrate Beth Yocum's year as president. Together, Sherwin Williams and Tile and Designs made an annual meeting to remember with a great location, education and fun. They both highlighted great products and Sherwin Williams delivered their 2015 Color Mix 2015 Optimistic Odyssey CEU. The CEU Course took everyone on a journey that took a look at the drivers that are currently influencing future color and design trends that include global, technological, historic, psychological and economic factors. The night was full of catching up, laughter and celebrating a year of many accomplished tasks for the ASID PA West Chapter. Beth Yocum handed out quite a few Presidential Citations thanking those who supported her and the chapter.

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call for volunteers!

.....▶ **ASID PA West**

The ASID Pennsylvania West Chapter would not be as successful as it is without the wonderful volunteers that we have. We are currently looking for more people to help us accomplish our goals in the coming year. As you can see from this Newsflash we have had a very exciting quarter and there is only more to come.

We are not only looking for professionals, but students are more than welcome to join a committee and it's a wonderful way of networking with professionals and getting involved in the ASID PA West Chapter.

Some of the committees we are looking to fill are:

Professional Development

This committee is responsible for putting together our Continuing Education events, the Annual Holiday Luncheon, Family Fun Day with the Pirates, the Annual Meeting and many more.

Membership/Emerging Professionals

This committee works to attract new members to the chapter as well as engage existing members. One successful way has been through the Happy Hours hosted at various showrooms in our area.

Student Affairs

Impassions students to get involved in their school chapters as well as participate in professional chapter events.

Trade Show

Starting this summer we will begin planning our Bi-Annual Trade Show to be held around September of 2015. We need people to help us with venue selection, food, marketing and more.

Public Relations

Advertises ASID PA West in articles and press releases.

Nominations

Mediates the election slate for board positions.

Community Service

Set up projects to benefit the community.

Professional Liaisons

Serves as a professional contact for student chapters.

Design Competition

Organizes the chapter's design competition to recognize local designers for outstanding projects.

We are always looking for volunteers regardless of your availability we can use daily help or just a few hours of your time, every little bit helps. If you are interested please contact Lisa Vizzini-Blose at asidpawest@gmail.com or 412-882-4424 and let her know what committee you are interested in and she will have a committee member contact you.



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1/2 Column	2 1/4"	5"	\$25	\$35	\$100	\$140
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