

ASID PA WEST NEWSFLASH

OFFICIAL MAGAZINE OF THE ASID PA WEST CHAPTER

FALL 2013



Charleston Area Medical Center
New Cancer Center Lobby, Charleston WV.
by Stantec Architecture, Pittsburgh Office
Interior Designer: Debby Gross, NCIDQ



Kanawha Valley Community and Technical College
Renovation
by DRS Architects
Interior Designer: Tobie Nepo, ASID, LEED AP ID+C



Private Residence
by Pat Good of Multi Dimensional Designing
Services, Inc



Nemacolin Woodlands Resort & Spa
Aqueous Restaurant Renovation
by DRS Architects
Interior Designer: William Michael, ASID



Wheeling Hospital
Tower 5 Emergency Dept. Lobby, Wheeling, WV.
by Stantec Architecture, Pittsburgh Office
Interior Designer: Debby Gross, NCIDQ



Hotel Poseidon Lounge and Bar Area
by Kayla Rose, Student ASID
Student at AiP



Private Residence
by Pat Good of Multi Dimensional Designing
Services, Inc



Duquesne University Commuter Lounge
by DRS Architects
Interior Designers: Tobie Nepo, ASID, LEED AP ID+C
and Ashley Solomon, Allied Member ASID

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photo ©Ed Massery

Wheeling Hospital
 Tower 5 Emergency Department Lobby, Wheeling, WV.
 by Stantec Architecture, Pittsburgh Office
 Interior Designer: Debby Gross, NCIDQ

ADVERTISE YOUR COMPANY OR WORK HERE!! FOR MORE INFORMATION CONTACT ASID PA WEST AT asidpawest@gmail.com

call for photos

We'd like to feature your work throughout the ASID PA West website, and in various communications, to illustrate the well-designed spaces that our members create and share them with the public. We invite all of our members to participate in this call for photos and ask you to consider submitting high-resolution color images of the spaces that you've created. Contact Chapter Admin. for additional information.

ASID PA WEST NEWSFLASH

2013-2014 BOARD MEMBERS

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Beth Yocum, ASID, NCIDQ,
LEED AP ID+C

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NCIDQ

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Vicci Franz, ASID,
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Tom Gillen, Industry Partner

Professional Development Director

Kelsey Landis, Allied ASID

Membership Director

Caroline Vranesevic, Allied ASID

Student Rep. to the Board

Kayla Rose, Student ASID

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Magazine Designed and Edited by:

Kelsey Landis, Allied ASID and
Beth Yocum, ASID, NCIDQ,
LEED AP ID+C

LETTER FROM THE PRESIDENT

[table of contents]

Features + Cover Stories

- 6** MEET THE NEW ASID PA WEST BOARD OF DIRECTORS
- 10** IMPORTANT CHANGES TO CEU REQUIREMENTS

Events

- 9** CALENDEAR OF EVENTS
- 20** BI-ANNUAL TRADE SHOW
- 24** CRAWLING THROUGH PITTSBURGH'S WEST END
- 28** GETTING STEAMY AT DON'S APPLIANCE
- 30** KICKING OFF THE HOLIDAY SEASON

Students

- 18** CAREER DAY 2013
- 27** INTERIOR DESIGN DAY AT THE CAPITOL

Membership

- 14** REMEMBERING JANE
- 34** MEMBERSHIP EVENTS & SCHOOL VISITS
- 36** MEMBERSHIP: BASICS & BENEFITS

Welcome to our Quarterly Magazine



As we begin the year with fresh resolutions and unpredictable weather we wanted to take the time to share with all of you what our chapter and members have accomplished these past couple of months. In this edition we have recaptured everything our chapter has been engaged with, key elements from ASID National, upcoming events, members work and services.

Our chapter tries hard to provide fabulous networking and educational activities to keep members and non-members engaged. If you have not attended an event lately please take the time to join us at one of the great events coming up. We have a great group of volunteers that work tirelessly to keep this chapter going strong. I welcome anyone who would like to get more involved with ASID PA West to join a committee. Not only do we have a great time coordinating events we have made a lot of great life long friendships.

We hope you enjoy this edition much as we have enjoyed comprising it. A huge thank you to all of supporters for making our chapter so successful in 2013 and we look forward to another successful year. Cheers to 2014...

BETH YOCUM, ASID, NCIDQ, LEED AP ID+C
president

meet the new ASID PA WEST BOARD OF DIRECTORS



BETH YOCUM, ASID, NCIDQ, LEED AP ID+C
president

Beth Yocum is a Senior Interior Designer with Franklin Interiors. She is a La Roche college alumni, NCIDQ certified and LEED AP ID+C accredited professional, Beth has been involved with ASID PA West since college holding several different positions on committees and the board. She loves spending time with her husband Glenn their daughter Isabella and two furry children Bonnie and Clyde who are both Shar-Pei's. During down time Beth loves to travel exploring near and far, swimming and creating margarita master pieces :)



KELSEY LANDIS, Allied ASID
professional development director

Kelsey Landis currently works at Stantec (formally known as BurtHill), in the Pittsburgh office. She has been there for three and a half years, two years as an intern and currently as an Interior Design Coordinator. She graduated La Roche College in 2012 with a Bachelor's degree in Interior design. Kelsey has her LEED Green Associates and is currently studying for the NCIDQ. In less than 11 months she will become Mrs. Joseph Ziegler. She has a cute Chihuahua name Coco, but she calls her Beans. She loves traveling, hockey, skiing (She is a fan of the winter months), and she may have a small addiction to shoes.



WINDY J. NEFF, ASID, NCIDQ
president-elect

Windy J. Neff received her Bachelor's degree from La Roche College and her Master's from Chatham University (Previously known as Chatham College). She has taught at Art Institute of Pittsburgh for over seven years and has recently started teaching purely for their Online Division. Windy is NCIDQ certified and is a CIDA site visitor. She has three boys: her husband, and a 5 and 2.5 year old. Windy recently just moved from Churchill to the Fox Chapel area to be closer to my two sisters and brother.



CAROLINE VRANESEVIC, Allied ASID
membership director

Caroline Vranesevic, Allied ASID currently serves as the ASID PA West Membership Director for 2013-2014 and is an Interior Designer at The Design Alliance Architects. Caroline first became involved in ASID as student at La Roche College where she held various positions, including President, on the La Roche ASID Student Chapter Board. She continued on to become the ASID PA West Student Representative to the Board for 2012-2013. Other than doing ASID, Caroline likes going to concerts with friends, skiing, and spending time with her twin sister, Louise



VICCI FRANZ, ASID, NCIDQ
financial director

Throughout her 23 year career, Vicci Franz has gained a wide range of experience in all aspects of design while focusing on commercial, hospitality, educational, technical, and residential projects. she has completed facilities ranging from 7,000 to 200,000 SF, and is grateful for the wonderful experiences and friends she has mde along the journey. Her specialty is the creation of contemporary interiors. She enjoys taking classical design principals and applying those principals to interiors in a contemporary way. Timless, modern, traditional to cutting edge interior design is her passion. As an ASID Professional Membe, she is NCIDQ Certified, and very proud to be a part of such a wonderful and diverse vocation. She loves playing with her new puppy and watching him run -he is remarkably fast. She loves spending time with her daughter and husband and trays to make everyday a party.



KAYLA ROSE, Student ASID
student representative to the board

Kayla Rose is currently a senior at the Art Institute of Pittsburgh. She is originally from the other side of Pennsylvania, a small town called Robesonia. Kayla interned with B.Jarold and Company in the spring and I am currently working at the Tile Collection in North Oakland. When she graduate in March Kayla hopes to work for an architectural firm and work with commercial design. She has been an ASID member for two years now and is the ASID President at AiP. Kayla was originally born Massachusetts and has a goal of traveling to every state at least once in her lifetime.



TOM GILLEN, Industry Partner
communications director

Tom Gillen is the General Manager of Allegheny Millwork & Lumber, where he is proud to be in his 25th year of service. Tom attended St Vincent College, where he studied business management. He is a former board member of the South Side Chamber of Commerce an Construction Junction. He currently also serves on the Executive Board of the Builders Association of Metropolitan Pittsburgh (BAMP). He is married to Michelle Beyer-Gillen and is the proud father of five children: Kali, Curtis, Kevin, Craig and Max as well as the grandfather of Cole. He is a member of St Philip Parish, a coach of the Artic Foxes hockey club at Robert Morris University and helps out his son in the Boy Scouts. Tom enjoys inline skating, has run the last two Pittsburgh Marathons and loves to dance Jitterbug, Swing and Balboa.



LISA BLOSE
chapter administrator

Lisa Blose attended California State College. Previously employed by Cigna Insurance Company, Health America, and Highmark. Lisa has a husband named Paul and 2 children, 2 cats and reside in the North Hills. Lisa enjoys Playing volleyball and traveling are what she enjoys the most.

The color mood for 2014 "Pause & Refresh" represents a new spirit of creativity, born out of an increased consumer desire to move forward in fresh, new directions. Residential Color Trends will be featured as part of the CEU, with additional notes on the Commercial market. We welcome you to explore the exponential potential of the palette and theme for the 2014 season.

1 Hour for IDCEC & AIA Credit



Presented by Dee Schlotter, National Brand Manager of PPG Architectural Finishes, Inc.



Presented by Josette Buisson, PPG Color Trends Forecaster

Join us at the conclusion of the CEU for a sneak peak at our new 2014 Color Palette and ALL-NEW color tools designed for you and your business featuring our exciting interactive digital color selector that you and your clients will love.

Don't miss this exciting event!

In order to get credit for this CEU you will be required to provide your IDCEC number at the presentation.

THURSDAY, MARCH 20, 2014

EVENT SCHEDULE

5:15 - 6:15	Registration and Welcome Reception with Hors d'oeuvres & Cocktails
6:15 - 7:15	2014 Color Trends Presentation & CEU
7:15 - 7:30	2014 Color Launch
7:30 - 8:00	Q&A, Demonstrations, and Dessert

EVENT COST

\$10	STUDENTS
\$25	ASID, IIDA & NKBA MEMBERS
\$40	NON-MEMBERS & PAY AT THE DOOR

Contributions or gifts to the Pennsylvania West Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions, but instead as marketing or business expenses.

RSVP BY MARCH 13

Register by March 13th for a free parking voucher, see below for further information about parking.

Registration and payment to:
www.ASIDPAWEST.org

P: 412.884.4424
E: asidpawest@gmail.com

LOCATION

PRESENTATION:

PPG Wintergarden
One PPG Place
Pittsburgh PA 15222

PARKING:

5 PPG Place (Entrance on 3rd Avenue, on the left, just before Market Street)
Pittsburgh, PA 15222

Those registered by March 13th will receive a voucher for this garage, all others can park for \$5. To receive your voucher you must enter the parking garage after 4PM AND bring your pulled ticket with you and surrender it at registration, for voucher provided by PPG.

SPONSOR



Emerging Professionals & Membership Happy Hour

February, 11 2014 6:00pm-8:00pm
BURKE+MICHAEL Showroom
Free to students, members and non-members

PPG Color Launch

March 20, 2014 5:30pm-8:00pm
Location PPG Wintergarden
\$10.00 ASID, IIDA, & NKBA Student Members
\$25.00 ASID, IIDA, & NKBA Members / \$40 Non-Members and Pay At Door Price

Behind the Scenes Tour

April 2014

Day of CEUs

May 2014
Location TBD

Family Fun Day at PNC Park

June 8, 2014
Location PNC Park
Bring the family out for a fun day at the ballpark and see the Pirates take on the Brewers with family friendly tailgating before the game.

Building Tour

August 2014
Location TBD

Annual Meeting

September 2014
Location TBD

- Formal invite to follow for all events listed -

* Want to host an event or have an interesting idea for an event contact our chapter administrator Lisa Blose at asidpawest@gmail.com

IMPORTANT

changes to CEU Requirements

EFFECTIVE JANUARY 1, 2014

A new year means new changes to the number of Continuing Education Units (CEU) needed every two years. . The ASID Board of Directors approved an increase of required CEUs for all members in the Allied, Professional and Associate categories. Currently, ASID has the lowest CEU requirement (0.6) among the organizations representing the built environment. Raising CEU requirements brings ASID in line with its industry peers and expands member knowledge.

As of January 1, 2014 the requirement has been increased to 1.0 CEU (i.e., 10 hours) Credits/hours per 2-year recording period. The first reporting period with the new 1.0 CEU requirement will begin January 1, 2014 and end on Dec. 31, 2015.

All credits must be recorded using the Interior Design Continuing Education Council (IDCEC) website.

The member is responsible for making sure their credits are reported to the IDCEC website. At ASID PA West CEU events the CEU instructor will record your attendance and completion of the CEU. In order to make this happen all attendees must come prepared with their IDCEC numbers. If you don't have your IDCEC number with you at the events you will be responsible for self-recording your attendance once you receive the certificate of completion from the instructor.

Don't know your IDCEC number. Follow the instructions below on how to find your IDCEC number.

1. Go to the IDCEC website at www.idcec.org
2. Once you are on the IDCEC website, click on the "Search IDCEC Number" in the top right corner.
3. Once you get to that page, scroll down till you see an area to enter your FIRST and LAST NAME.
4. Click Search.
5. This should give you your IDCEC number.

Be sure to write your number down and bring it with you to all ASID PA West events with a CEU.

Who are approved CEU providers?

ASID will recognize continuing education coursework (courses, workshops, distance learning programs, telecourses, conferences, seminars, etc.) as successfully fulfilling your CEU requirements.

Is there any limitation on the subject matter of the courses I take?

No. ASID is not imposing any CEU mandates for health, safety and welfare coursework at this time. We encourage you to select coursework that supports your own professional development plan and advances your professionalism as an interior designer.

Do I have to submit my records for each continuing education course to ASID?

No. CEU compliance is a required condition of membership. Paying your dues indicates that you agree to remain in compliance. ASID will receive a report from IDCEC within a week of the reporting period ending which indicates how many CEUs you have attained. If the report indicates you have not taken 0.6 CEUs you will be subject to an audit, in which case more detailed records will be requested.

What if a course I've taken wasn't approved by IDCEC for CEUs and I want to use it to fulfill my requirement?

If the course is not pre-approved by IDCEC for CEUs, you may submit it for evaluation using the "Self Reporting Submission Form." ASID will review the course to see if it can count towards the requirement. If the course is approved, you will receive confirmation in approximately 20 business days of receipt. If the course is not approved, you will also be notified. This approval is based on information received and reviewed and is valid towards your ASID education membership requirement of 0.6 CEUs. All such decisions are final. Email education@asid.org to receive the form "Self Reporting Submission Form."

* for more information and FAQ visit www.asid.org

2011-1013 CEU Requirement Deadline

Extended to March 31, 2014

The Society has extended the current continuing education reporting deadline to March 31, 2014. At the end of March 2014, ASID staff will audit members' CEU credits, based on the most recent Interior Design Continuing Education Council report. To maintain active ASID membership, members with fewer than 0.6 CEU will be asked to show proof of the necessary credits, or members may request a 30-day extension to secure those credits.

[NCIDQ Appellation]

Are you aware that as an NCIDQ Certificate holder not only can you use the ASID appellation, but now you can use the NCIDQ appellation? In order to use the appellation you must first sign into your MyNCIDQ account and complete the "NCIDQ Appellation Application." There are a few ways in which you can use the NCIDQ Appellation, see the examples below:

Correct Usage for Active NCIDQ Certificate Holders once they have completed the online agreement:

Your Name, NCIDQ

or

Your Name, 

Incorrect Usage:

Your Name, NCIDQ-Certified

Correct Usage for Inactive NCIDQ Certificate Holders:

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Your Name NCIDQ® Certificate No. 000000

Remember, as a professional ASID member you can use our our Appellation as well!

Windy J. Neff, ASID, NCIDQ



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remembering Jane...

In memory of Jane Harrold Bowers

by: Nancy Barsotti, FASID
Past President 2012



What I remember most about Jane is her great spirit. Despite what we all know she endured over her long life, Jane's "can-do, no matter what" spirit kept her going for all her many years. It seemed that no matter what was thrown at her or asked of her, she was able to persevere.

Her small frame and her beautiful white hair belied a woman of great resilience and strength.

I first met Jane in 1976. As a new member of the American Society of Interior Designers, I served on the Membership Committee with Jane. We would interview potential members and as Jane would say forthrightly to them "We aren't here to judge your work, only to meet you, have you meet us, answer your questions and encourage you to become an active member in our ASID Pennsylvania West Chapter."

Those meetings with Jane encouraged me to become active in ASID and were invaluable to me in my career. She served as our Director to the National Board in 1977 and 1978. I remember her inviting me to accompany her to the National Conference in Washington D.C. one of those years. It was my very first conference and Jane took me under her wing, introducing me to other designers and showing me "the ropes" on the National level.

But even more importantly, those years were the beginning of a wonderful friendship that lasted until the very end of her life.

Jane and her beloved husband Fred became a part of my family and we enjoyed many holiday celebrations and events together at my home. Jane and Fred were so much a part of my life and were thought of so highly by other ASID designers that we hosted a 50th Wedding Anniversary for Jane and Fred in 1996. We also hosted a 90th Birthday party for Jane in 2006 and even went to her little jewel of an apartment at Asbury in the later years for birthday celebrations and Christmas teas. And as many of you know, she had the apartment so beautifully decorated that Asbury used it in their television advertisements.

Jane was the consummate professional in everything she did. She was a tireless spokesperson for our profession and was always looking out for a way to help new designers. From her work on the membership committee, she would encourage new designers to take the NCIDQ exam for qualification. When she knew that members were struggling with passing parts of it, she encouraged them to get together and study and she would suggest reading materials.

Jane was a true trailblazer for women of her time. Studying architecture and interior design at Carnegie Tech and graduating from there in 1938 was a very big and unusual accomplishment in that era. When she worked for Eljer she was the only woman to be traveling for the company at that time. She was the first showroom designer for the company. The person who succeeded her in that position, Janet Carter, told me that Jane was so helpful to her when she assumed the role, educating her about the corporate rules and continued to look out for her and lend her expertise to Janet in her early years with Eljer. Another ASID designer, Katherine Jolley, said, "Jane's attention to new designers, her willingness to share her own experience, her overwhelming concern about others was the reason I joined."

One of the things that Jane did for our local chapter that has not been matched since is being a one-person calling committee. After she retired from Eljer, she took on the task of calling new members – and people we had not seen for a while – and inviting them to meetings. She would tell them when, where and what the meeting would be about and then say, "I will be there and look forward to meeting you. Just look for me – the lady with the white hair." I cannot tell you how many people decided to come to their first meeting because Jane took the "fear factor" out of being a new person.

For those and many, many hours of dedication to our Chapter, I had the pleasure of awarding Jane the Chapter's highest honor, the Medalist Award, in 1982. In 1988 she was awarded Life Membership in ASID, which is bestowed by our National Society.

Even in her last years, when I would visit her, she would often ask, "What's new in the ASID?" She never forgot our Chapter and how important her profession was to her. Her presence within our Chapter was great and interior designers of Jane's caliber are sorely missed.

There were many things that Jane and I had in common – a certain sense of sentimentality and our love of travel, Broadway and just keeping busy with activities. She was very good about keeping diaries, as I do, about her travels. Ever aware of the aesthetics, her diaries often included drawings of chairs and rooms, a description of the menu and even the waiters' outfits and how they harmonized with the décor.

I only wish I could have condensed my piles of memorabilia to the concise scrapbooks that Jane made over the years. In looking over some of them, all of those interests came to light again. But one thing really struck me, and that was that many of the clippings and photographs weren't just about Jane, they were about friends and people she knew. She was always so happy for people and their accomplishments.

Jane always took great pride in her appearance. She loved to dress up for any occasion and could really put together a lovely wardrobe. She loved to shop for new clothes too so that she was always in style.

Jane also loved parties and opportunities to have fun. For several years I had themed parties for New Year's Eve. For the New York themed Millennium party in 1999, Jane came dressed as a New York City Grande Dame in a sparkly outfit. For the 2002 – where one had to dress as a famous couple or part of one, Jane dressed as Queen Victoria in mourning. She would spend hours sewing, remodeling or remaking things to make them “just perfect.”

Now of course Jane loved beautiful things and could look quite “regal” as we all know, but she was very practical and had a casual side too. She didn't mind working in the yard, doing rather tiresome chores and was the best helper in the world when it was time to clean out or cleanup. She would make a frown and say “ick” but she just dug-in to what needed to be done. She often offered to help me with things around my house and not necessarily fun ones either, like putting away Christmas decorations.

Jane always made an effort to take part, lend a hand, and was a volunteer of the first order. PTA, community efforts, the Women's Clan of Carnegie Tech and of course with ASID – she did it all and often more than one thing at once. She got it done – on time and perfectly.

When my late husband Joe and I bought our home in 1977, it was about the time that Jane and Fred “downsized” and moved to a smaller home in Greentree. She offered us many pieces of furniture but most importantly her prized family heirlooms of a Victorian settee, side chairs and chest of drawers. They sit proudly in my home's foyer and they have become my most prized furnishings. All Jane asked was for visiting privileges, which fortunately she did on many occasions.

I learned lots of life's lessons from Jane. She truly was a grand lady, always well mannered and well spoken. She never had an unkind word. Perhaps her only comment when she felt something was amiss – particularly about design – was “What were they thinking?” In fact one of my favorite expressions about people who tend to do the wrong thing with homes came from Jane. She would call them

“remuddlers.” She just simply knew what to say, what not to say and when to just let things go.

If only everyone could have had a friend like Jane in their life. Thank you Jane for everything you taught me, for your wisdom, for the example of an ever-optimistic attitude and for your ability to put a smile on your face and keep going.

You were a great friend and a wonderful inspiration. I will miss you but you will live on forever in my many, many happy memories of the times we shared.



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CAREER DAY 2013

diversity in design

by: Kayla Rose, Student ASID
Student Rep. to the Board

The annual student career day was held Thursday, October 3rd at the Heinz History Center. Students from the Chapter had the opportunity to come and learn about design diversity and the variety of things that we can do with our career in Interior Design and how the design careers all correlate with each other. Students from La Roche, Chatham, Art Institute of Pittsburgh, Mercyhurst, Kent State and Indiana University of Pennsylvania were all present. This year's Career Day featured keynote speaker Bill Kolano, CEO and President of Kolano Design, a Pittsburgh firm that specializes in interior design, signage, product design and graphic design.



Kolano gave some great advice to the students about what employers are looking for and what they should expect going into an interview. He also gave tips on simplifying your resume and business cards, sometimes the creative ones aren't the right way to go. He also discussed poor design decisions and even gave real life examples of designers that have made these mistakes. Like the one shown below.

In addition to the keynote speaker, students were broken into two groups for the second half of the afternoon. The first half had the opportunity to meet one-on-one with one of fourteen different industry professionals for mock interviews or to review their portfolio and resume. A lot of students found this to be very beneficial and really enjoyed the chance to meet them. The second half of the afternoon students got to learn about BIM (Building Information Modeling) software, how designers are using it and learn how interior designers coordinate with engineers & architects from guest speakers Christopher DiCianna PE CxA, LEEDAP and Alicia Schneider. This was great to see actual projects going on right now



and how the technology is being used and progressing.

Then after the presidents final words, the students were given the opportunity to go upstairs for a student hour of the ASID Trade Show.

This year's career day was the largest it has been in a long time with over eighty students in attendance. We are thrilled that so many students are so eager to learn and can't wait to see what's in store for next year!

CAREER DAY 2013
Thursday, October 3rd

[event recap]

bi-annual TRADE SHOW



by: Tom Gillen, IP Member, Communications Director
Annette Serino, IP Member

The ASID Trade Show was held on Thursday, October 3, 2013 at the John Heinz History Center in the Strip District. The participation of our Industry Partners was truly impressive with over 55 displays showing the latest and greatest products and services available to the Interior Design community.

The exhibits opened at 3:00

PM to a rush of students from our Student Chapters at the Art Institute of Pittsburgh, Chatham University, Fairmont State University, Indiana University of Pennsylvania, La Roche College, Mercyhurst College, and West Virginia University. Students and teachers alike stopped at the exhibits and asked questions, made contacts

and received valuable information to help with their education in design. This networking opportunity for students is an important part of their journey to becoming a respected member of the industry and hopefully a new Member of ASID as they graduate.

ASID members as well as non-members began arriving at 4:00 PM. The event drew over 100 attendees despite the busy Pittsburgh evening events, the Penguins opening night game and as the Pittsburgh Pirates began their long awaited playoff game. Our dedicated members stopped by the Industry Partners displays, asked questions and made new contacts throughout the event. The best way to do business is with a member securing that bond of support in this industry. As far as trade shows go, this one is more than just a showing of products and services; it's a gathering of creative individuals in the industry, sharing information and learning. We look forward to planning and hosting the 2015 show and believe that ASID will continue to educate and promote the Interior Design Industry.



PURE BLACK & WHITE



THURSDAY JANUARY 30, 2014
STATIC NIGHT CLUB, 5:30-9:30

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Dear IDLCPA Professional Member,

As you know our single biggest fundraiser for the year is coming up, the Pure Black and White Party on January 30th. I am reaching out to you to request that you make a commitment to support the coalition by becoming a sponsor at the Designer Level (\$100 and 2 tickets to the event) or make a donation to the silent auction.

The board members of the IDLCPA are working hard in Harrisburg and across the state to advance the cause of interior design licensing through the halls of the Capitol, but we need your help! This year will be our single biggest year as we finish language negotiations and prepare to bring our bill to the Senate floor for a vote. This bill will open up opportunities in our field and secure work scope rights for incoming designers. As we have seen in other states, if we don't define our work scope, others will, and we probably won't like where they put it.

We lean a lot on our industry partners for our funding, but this bill will directly affect interior design professionals, shouldn't we also be taking on part of the burden? So, please consider supporting our efforts by becoming a sponsor for the Pure Party and attending the event. We hope to see you there!

[event recap]

'CRAWLING'

through Pittsburgh's West End

by: Kelsey Landis, Allied ASID, Prof. Development Director
and Ashley Mikulan, Allied ASID



S. Main Street in Pittsburgh's West End is home to three ASID PA West Industry Partners (IP Members), Artifacts, Steinway Piano Gallery, and Ceramiche Tile and Stone. On Wednesday, September 26, 2013 members of the design community spent time exploring the showrooms of these three IP Members in the "West End Crawl". An evening for members and non-members to come together to celebrate the conclusion Nancy Drew's term as President of ASID PA West.



The first stop along the "West End Crawl" was Artifacts. Attendees got the chance to explore the country's most unique and diverse collection of art, antiques, rugs, and furniture while enjoying hors d'oeuvres and beverages. During this time Nancy Drew spoke briefly about the plan for the rest of the festivities for the evening, and introduced the exiting board and acknowledged their hard work and dedication in making her year a successful one.

After mingling at Artifacts, everyone started to make their way down the street towards Steinway Piano Gallery. Once in the showroom, those designers, industry partners, and students had a chance to browse the showrooms collection of the world's finest pianos. They also had the opportunity to network with one another over champagne and deserts, all while enjoying live piano music in the background. Once the deserts were finished, everyone gathered in a separate room to watch the recap video created by Ashley Mikulan. The video recapped the year's events through pictures and music.

When the video ended it was time to hit the street once more and go to the last stop on the "West End Crawl", Ceramiche Tile and Stone. Upon arrival everyone had a chance to wonder through the showroom and take in the unique and new products that Ceramiche has to offer. As people made their way through the showroom they headed downstairs for the final event of the evening. Over cookies and coffee Nancy Drew distributed her Presidential Citations to those who went above and beyond to make her year such a success. The "West End Crawl" ended with Bob Krishna, owner of Ceramiche Tile and Stone, serenading everyone with a little music.





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interior design day at the capitol



[An evening with Senator Jay Costa]



Left to Right:
Brian Fee, Nancy Drew, and Senator Costa

By: Nancy Drew, ASID,
Past President 2013

IDLCPA was invited to a fundraiser, hosted by Milliron Associates for PA State Senator Jay Costa. Nancy Drew, ASID an IDLCPA board member, attended with Brian Fee, Allied ASID, who are strong supporters of interior design licensure and are constituents of Senator Costa. Nancy and Brian were able to explain why licensing is critical for our professions and how support of the bill would end the current trade restriction on interior designers. Senator Costa is a co-sponsor of SB – 1060.

By: Beth Yocum, ASID, President

Interior Design Day at the Capitol was held on September 30th, 2013. There were five schools represented, three from our PA West chapter. We had two students from AIP including our Student Representative to the Board, Kayla Rose, two students from La Roche, and two students from Mercyhurst with Kathy Weidenboerner, ASID. They set up a display of projects in the Capitol Rotunda and talked with Senators and House of Representative members who stopped by throughout the day. Successful day, for more information please contact IDLCPA.

[event recap]

“Getting **STEAMY** at Don’s Appliance”



By: Kelsey Landis, Allied ASID
Professional Development Director

On a chilly evening in early November fifty-seven designers, manufacturer reps, students, and guests gathered at Don's Appliances' Shady Side location to enjoy an evening of delicious food, networking, and learn about a new appliance coming to America's kitchens, the steam oven.

The evening started out with a CEU presentation entitled "Steam Cooking in America's Kitchens" presented by Thermador. The

presentation not only taught those in attendance what steam cooking and steam ovens are, but they also learned the benefits of steam cooking, discussed the design and cooking options available in steam appliances, and compared the various steam appliances available to consumers.

Robert Vertes with Vangura said he found the CEU presentation to be "well done."

"I enjoyed the personal touch

that was interjected into the topical information based upon the hands on experience of the speaker," Vertes said. "The added value of the personal experience with the appliance really added to the educational value of the CEU."

After learning about steam ovens it was time to see one in action. Don's Appliances' Chef Anthony spent time demonstrating how to use a steam oven to cook various items from Mini Mediterranean Lobster Rolls to Prosciutto Wrapped Melon served with a Balsamic Glaze. He ended the evening with Mini Tiramisu Martinis for dessert. Everything was absolutely delicious!

During this time those in attendance were able to mingle with each other and network. It was an opportunity for those in the design community to interact with one another.

Art Institute senior Kayla Rose said the event was, "...a really great opportunity as a student. It was really nice to meet professionals in a non-classroom environment, and mingle with them over drinks and casual conversations."

"I found it to be relaxing, educational, and entertaining," Vertes added. "What I enjoyed the most was the open networking/socializing time we had following the CEU and capped off with a live presentation by Chef Anthony using the appliance that was the topic of the CEU."

Thank you to all those who came out for the wonderful event, we hope you had fun learning about steam cooking and the delicious food prepared by Chef Anthony.



“...I found it [the event] to be relaxing, educational and entertaining.”

-Robert Vertes (Vangura)





[event recap]

kicking off the **Holiday Season** with the 10th Annual Holiday Luncheon

By: Kelsey Landis, Allied ASID
Professional Development Director

ASID PA West started off the 2013 holiday season with the 10th Annual Holiday Luncheon held December 6, 2013 at the Duquesne Club in downtown Pittsburgh.

This annual event is ASID PA West's biggest event of the year. This year 230 designers, architects, manufacturers' representatives, students, and guests of the design community came together to enjoy an afternoon with friends, colleagues, and to honor this year's Leadership Award recipient.

The luncheon started off with time for members of the design community to network with one another. Catch up with new and old friends and colleagues.

Kathryn Jolley, ASID, with DRS Architects, attends this event every year. She loves coming to this event because, she said, "[It] is such a joyful chance to see 'everyone' in design, everyone that we work with. It's always so festive."

Several students from the Art Institute and La Roche College were in attendance at this year's event.

Chelsey Atkins, Student Member ASID, a student at the Art Institute of Pittsburgh, was a newcomer to the annual ASID PA West Holiday Luncheon. "My overall experience was very positive," Atkins said. "The Duquesne Club is a lovely venue, and the event presented a wonderful opportunity to network and socialize with members of the Interior Design community in Pittsburgh."

During the hour of networking, attendees also have the opportunity to visit the auction room. This year's auction featured 33 items including: wine baskets, area rugs, Penguins tickets and gift certificates to local restaurants.

After the networking hour, ASID PA West President, Beth Yocum, started the program. She introduced the current board and thanked the outgoing board. She thanked former President Nancy Drew, ASID for her year of service and presented her with a gift to show the chapter's gratitude for her commitment to the chapter over the past year.

Throughout the program those in attendance wined and dined on the food prepared by the Duquesne Club. The lunch started off with a seasonal salad followed by the main course of either the Duquesne Club signature dish of the English Style Virginia Spot with Tartar, the Tenderloin Stake with Béarnaise Sauce, or Wild Mushroom Risotto with Roasted Peppers, Asparagus and Squash. Lunch concluded with Warm Soufflé Cake.

After lunch was served ASID PA West President Beth Yocum, ASID continued with the program by presenting the Leadership Award. The ASID PA West local Leadership Award is bestowed on a regional community member and/or organization that has made a significant contributions in the area of knowledge, education and ongoing efforts to promote interior design and sustainability in the Western Pennsylvania region.

This year ASID PA West honored Senator Kim Ward, 39th District, Westmoreland County, with the



“I enjoy having the opportunity to reconnect with old friends in the design community as well as meet new firends.”

-Susan Baker
(Crescent Bath & Kitchen)

2013 Leadership Award for her continued support of the Interior Design profession in the State of Pennsylvania. Senator Ward is also the prime sponsor for the Interior Designer Licensing Coalition of Pennsylvania (IDLCPA) and Senate Bill 1060, the Interior Design Registration Act.

The program concluded with the announcement of the auction winners and a special thanks to all our sponsors.

This event is always well attended and has quickly become the must attend event for the Western Pennsylvania design community. This year ASID PA West drew their largest crowd yet with 230 attendees. Many in the design community attend this event every year.

Susan Baker, Industry Partner, with Crescent Baths & Kitchens is one of those members who attend every year. “I enjoy having the opportunity to reconnect with old friends in the design community as well as meet new friends,” Baker said. “The donations for the silent auction are always of interest because of the creativity and thought that goes in to them. I also think it is a wonderful event to thank those in the community that have supported ASID.”

ASID PA West thanks everyone who attended this year's event and all the sponsors who helped make this wonderful event happen!!



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membership events and school visits

By: Caroline Vranesevic, Allied ASID
Membership Director

As a benefit to our members, the ASID PA West Membership Committee will begin holding Emerging Professionals & Membership Happy Hour events. This month's event was held on Tuesday, January 14, 2014



from 6:00pm- 8:00pm at Eisaman Contract Assoc. Showroom. The event was free to all 40 members and non-members who came. At the event we collected items for the organization, Military Connections

Military Connections is an organization that was started to ensure that our troops have the supplies they need while deployed. Stay tuned for details about our next Emerging Professionals & Membership Happy Hour, which will be held at the burke+MICHAEL showroom on Tuesday, February 11, 2014.



Over the fall the President, Beth Yocum; Membership Director, Caroline Vranesevic; Student Representative of the Board, Kayla Rose, and various other board members visited Indiana University, Mercyhurst University, and the Art Institute of Pittsburgh. These visits were held to help students understand the opportunity they have being a student member. Also, it gave the board the opportunity to meet the students and find out what we can do for them.

During this month and early February, several board and committee members of ASID PA West will be visiting each of our student chapters to welcome them back to school for 2014. This allows us to share the benefits of ASID with students and provide them with a connection to the professional chapter. These visits will be held in a very casual and fun format including games, prizes and snacks.



IUP Board



IUP Students



Mercyhurst Students



Mercyhurst Raffle Winners



Professionals speaking to students at Mercyhurst



Students at Mercyhurst enjoying pizza & cookies



Caroline and Kayla setting-up

MEMBERSHIP

[basics & benefits]

By: Caroline Vranesevic, Allied ASID
Membership Director

ASID is a professional organization that assists in the success of its members regardless of practice or product specialty within interior design. Members are given access to educational resources, services and events both at the chapter and national level. Nationally, ASID is a network of professionals made up of about 30,000 members and 48 chapters. Our local chapter, ASID PA West, is composed of designers, associates, industry partners and students located in the western portion of Pennsylvania as well as northern parts of West Virginia. Membership consists (6) different categories:

- **Associate (NAME, Associate ASID):** Individuals who demonstrate six years of full-time interior design work experience and possess a minimum of an associates' college degree in a subject other than interior design.
- **Allied (NAME, Allied ASID):** Individuals who have completed at least 40 semester or 60 quarter credit hours in interior design or architecture courses (from a university, college or technical school).
- **Professional (NAME, ASID):** Individuals who have completed a course of accredited education and equivalent work experience in interior design and have successfully passed the National Council for Interior Design Qualification (NCIDQ) examination.
- **Educator Partner (NAME, Educator Partner ASID):** Individuals currently serving as full-time or adjunct instructors in a post-secondary program of interior design education at an accredited university or school that require 40 semester or 60 quarter credit hours of interior design coursework to graduate.
- **Student (NAME, Student ASID):** Students currently enrolled in an interior design or architecture program that requires 40 semester or 60 quarter credit hours of interior design education to graduate.
- **Industry Partner (COMPANY NAME, Industry Partner of ASID):** Companies that manufacture or supply products and/or services to the interior design industry.

Members receive a number of various benefits with their membership. A few of these benefits include:

- **ASID Appellation:** The highest mark of professionalism in the industry.
- **My ASID,** a custom profile on the ASID website to showcase your portfolio in the ASID Designer Referral Service, connect with Industry Partners, access job listings and more.
- Automatic membership in a member's local chapter, including access to chapter events, learning resources and networking opportunities.
- Multiple opportunities to engage as a leader and mentor from the chapter level to the national board.
- **NCIDQ Dues Waiver:** Active Allied members who notify ASID of NCIDQ passage within one year will be given their first year of professional dues for free. Proof of passage must be shown through an NCIDQ certificate number.
- **Share the Love:** Any member who recruits 1 new member receives a \$50 voucher to use on membership dues or in the ASID Store. Any student or Educator Partner will receive a \$25 voucher for every 3 students they recruit. The new members must indicate the current member's name/member ID when filling out their application for that current member to receive credit.

With your ASID membership, you will be strategically established in the professional interior design community – the possibilities for sharing, collaborating, and networking are endless! Visit <http://www.asid.org/membership-benefits> to see how you can get the most out of your membership. Also, let us know what we can do to make your membership experience better. Please send questions and comments to Lisa Vizzini-Blöse at asidpawest@gmail.com.

job postings!

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call for designers!

.....▶ **Homeclick.Com**

I am a journalist looking for individual designers who would like to have their work featured on **Homeclick.Com**, a popular online retailer and home furnishings community. The prospective sources can see my work on the site under L.D. Wiegler.

I have written for Victorian Homes, Slate, Yankee, Examiner.com and numerous other publications.

For these features, I will need the signers to provide six pictures, and once I look at images I formulate my questions. We will do a short phone interview, and the piece will be published within the month.

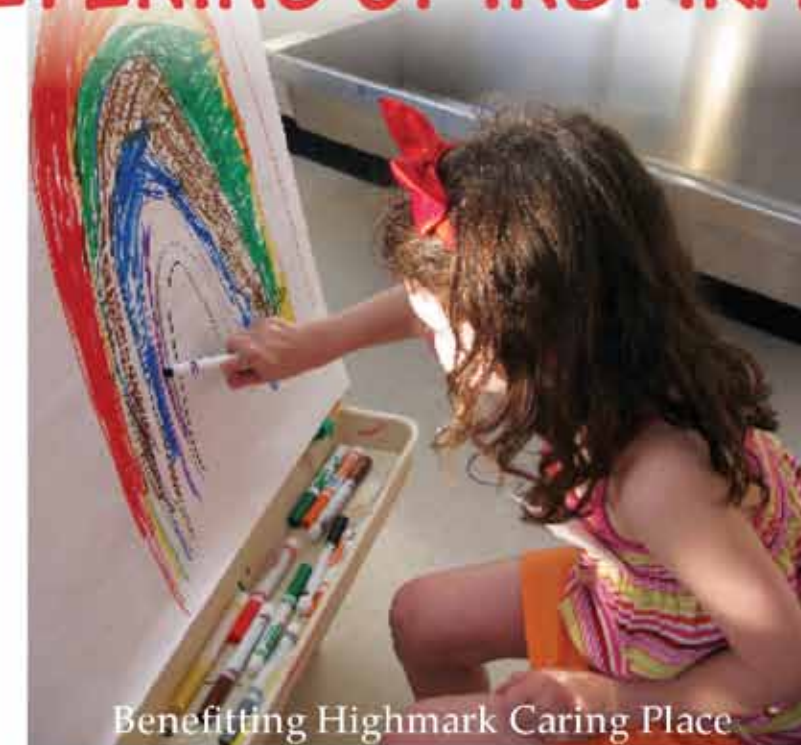
Please contact me at www.lauriewiegler.com or lauriewiegler@gmail.com if you are interested in participating.

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MARKETING011

[idlcpa update]

provided by: Katie Nowak

There a lot of very exciting things happening with IDLCPA right now. Senate Bill 1060 is currently in the PA Senate Consumer Protection and Professional Licensure Committee. We are in the waiting stage to get the bill voted out of the committee and onto the full senate floor early this year. If it is voted through the senate, then it moves on to the PA House. We only have until 2014 to get our bill passed or else it dies and we must be totally reintroduced.

Our action plan right now is for everyone to contact their senators and urge support for Senate Bill 1060. If you were given senator reply post cards at the various events that IDLCPA representatives were at, please make sure you send them in and have your neighbors send them in ASAP! We are getting a great response on those cards so every one of them that gets mailed is beneficial to our cause.

We are looking forward to an exciting 2014 Pure Black and White party which is on Thursday, January 30 at Static Night Club from 5:30-9:30. This event raises half of our funding for the year. Hope to see you there



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by Pat Good of Multi Dimensional Designing Service, Inc.

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